



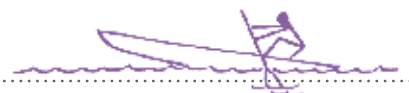
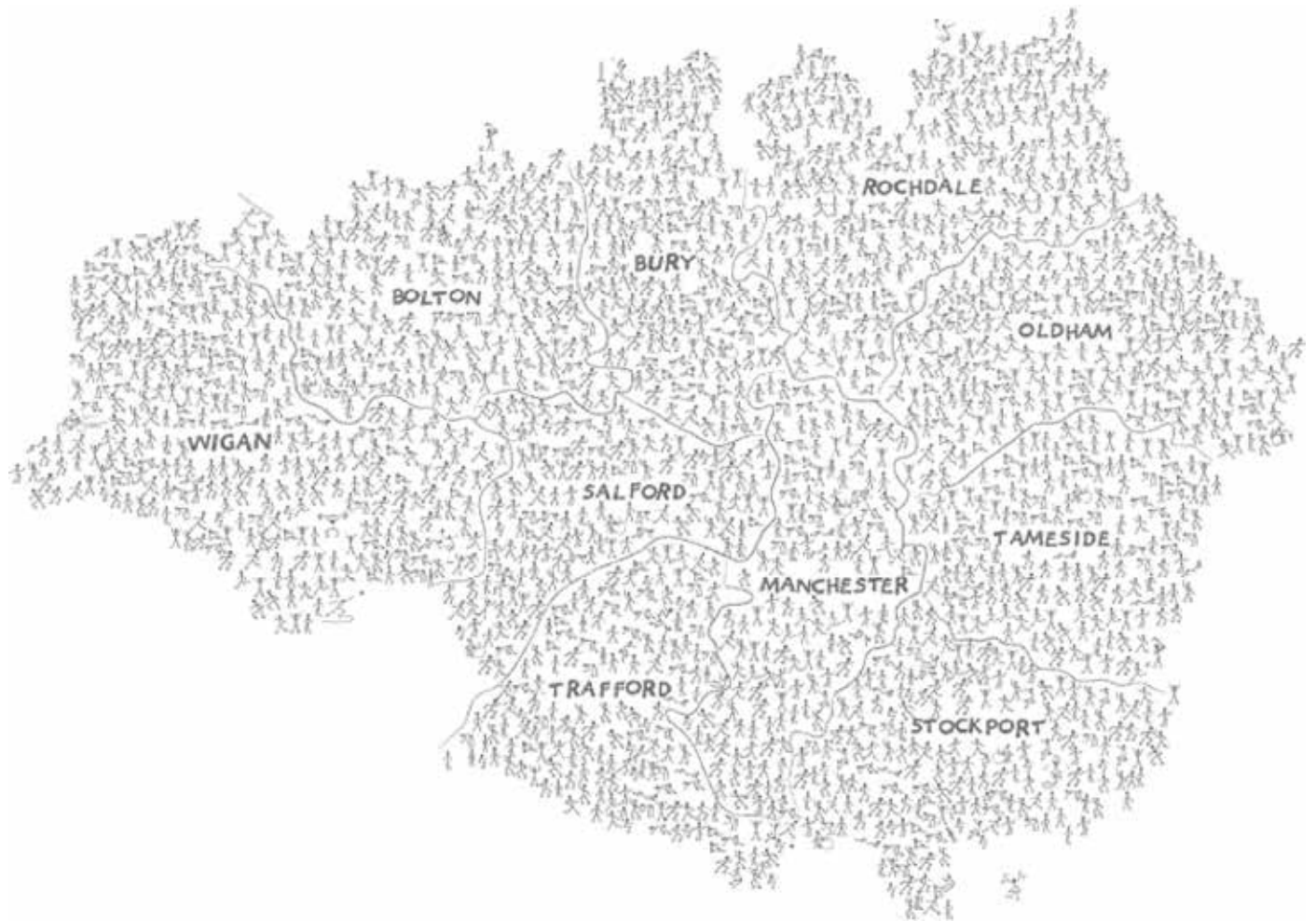
**TOGETHER
WE MAKE AN
IMPACT AND
CHANGE
LIVES**

ANNUAL REPORT 2017 - 2018

ONE OF THE UK'S LEADING SPORTS CHARITIES

www.greatersport.co.uk

CONTENTS



4/5

WELCOME
FROM
MIKE PERLS

6/7

HIGHLIGHTS
SUMMARISED

8/9

REAL LIFE
IMPACTS

10/11

IMPACT 1
START WELL

12/13

IMPACT 1
DEVELOP
WELL

14/15

IMPACT 1
LIVE WELL

16/17

IMPACT 1
AGE WELL

18/19

IMPACT 2

20/21

IMPACT 3

22/23

IMPACT 4

24/25

IMPACT 5

26/27

IMPACT 6

28/29

IMPACT 7

30/31

IMPACT 8

32/33

LOOKING
FORWARD

34/35

OUR
PARTNERS



INTRODUCTION FROM MIKE PERLS

GREATER MANCHESTER HAS NEVER LACKED AMBITION. ALTHOUGH ONE OF THE LEADING CITY REGIONS IN THE UK, WE AIM TO BE ONE OF THE LEADING CITY REGIONS GLOBALLY BY 2040.

Our aim is to be one of the best places in the world to start life well, to live well and to age well. A place that gives people the skills and ambitions to succeed and progress. A place that prevents social problems rather than just reacting to them.

At GreaterSport, we embrace this vision as part of our purpose to change lives. Our ambition is to play a significant part in making Greater Manchester the most active region in the country. The first step will be to help 2 million people feel comfortable and able to take part in sport or activity regardless of age, background or ability. We know that our focus on achieving this by 2021 will improve the health, social and economic outcomes for them and the city region as a whole.

It's a focus that drives all of us connected with GreaterSport and one that makes me so proud to be a part of.

This report highlights the considerable successes that have been achieved over the year.

Building on from the achievement of 1 MILLION people active across Greater Manchester in 2017 we launched a new strategy in November, 'Changing Our Lives Together', setting out our ambition to reaching 2 MILLION moving by 2021. The Active Lives Survey results evidenced a 2% increase in participation in Greater Manchester (November 2016 - November 2017) or an additional 35,921 people who have changed their lives through activity over this period.

The impact of this is even more significant when you read the stories of Omer, Sayed and Leanne and realise there are over 35,000 more stories of individuals creating healthier life journeys.

Our role, although vital, is merely as part of an aligned and collaborative community of partners.

Listening to our Mayor, Andy Burnham, at our strategy launch, speak so passionately about his and the city region's commitment to Greater Manchester Moving demonstrated this point conclusively.



The ongoing support from Sport England and GMCA both in terms of funding and positive encouragement allows our confidence, belief and ambitions to grow and builds a virtuous circle around the impacts that we can help support.

It is testament to the passion, quality and talent within our team that 98% of our partners feel we add value to their work and that 96% feel they get high quality advice from us but we want these figures to get even higher and for our partner network to spread further and deeper.

To achieve the ambitions that we, as a city region, have set and to create more Omers, Sayeds and Leannes, we know that we, at GreaterSport, need to have the highest standards around our governance, our evaluation, our thinking and our granular understanding of our region and its issues.

To make us the most active region in the country, we need to take the lead nationally in these fields.

We have taken great strides in these areas over the last year. Our new board appointments demonstrate the ambitions that we have set to raise the bar even higher around governance, strategic discipline and macro-understanding. Over the next year, under the leadership of our new CEO, Sara Tomkins, we are determined to move forward with the thought, focus and purpose that you would expect given the prize that is on offer for our city region.

This is a great city region. Together, let's make it even greater.

Mike Perls Chair



KEY HIGHLIGHTS

Greater Manchester became the first city region committed to **The Daily Mile**.



Amongst our partners our NPS increased from **54%** to **68%**.

98% of partners feel we add value to their work.

96% of partners agree they get high quality support and advice from us.

After 7 year's Sport England's Sportivate programme officially came to an end after having the following impact in **Greater Manchester**;

Total invested in Greater Manchester since 2011:

£2,275,292.14

Total number of participants engaged:

56,285

40,630 (72%)

were retained across the programme

Female representation:

26,189 which is equivalent to approx.

46% of all participation

15,745 from BAME populations

4,720 disabled participants

Qualifications gained: **655**

Social Return On Investment of £2.53 for every £1 spent over a one year period.

Governance

- Undertook an independent board evaluation
- Successful Sport England Finance & Governance audit
- Official recognition that we comply with new Code of Sport Governance
- Outstanding rated with Quest the sectors performance management and improvement framework.



GreaterSport launch new strategy '**Changing our Lives Together**'. Highlighting how we plan to work with partners to achieve 2 Million people moving across **Greater Manchester**.

80 partners joined us for the launch at the Chill Factor which saw presentations from Andy Burnham and Dr William Bird amongst others and included a number of real life case studies who kindly shared their experience of how physical activity has benefitted their lives.



Total active and fairly active total of **1,866,610**
an increase of **35,921** people in the last 12 months.

REAL LIFE IMPACTS...

JUST HOW DO WE IMPACT ON THE GREATER MANCHESTER COMMUNITY

IMPACT 1



MORE PEOPLE INVOLVED IN PHYSICAL ACTIVITY AND SPORT, ADOPTING PARTICIPATION TO START WELL, LIVE WELL AND AGE WELL.

IMPACT 2



HEALTHIER RESIDENTS ESPECIALLY THOSE FROM TRADITIONALLY NON-ACTIVE GROUPS.

IMPACT 3



MORE INVESTMENT CREATED THROUGH PHYSICAL ACTIVITY AND SPORT.

IMPACT 4



BETTER SKILLED AND CONNECTED COACHES DELIVERING REGULAR, HIGH QUALITY SESSIONS IN OUR LOCAL COMMUNITIES.

IMPACT 5



INCREASED OPPORTUNITIES FOR PEOPLE TO VOLUNTEER IN SPORT TO BENEFIT THEMSELVES AND THEIR COMMUNITIES.

IMPACT 6



GREATER MANCHESTER RECOGNISED AS THE PLACE OF HIGH QUALITY SPORTING EVENTS.

IMPACT 7



MORE PEOPLE EQUIPPED WITH THE RIGHT SKILLS AND EXPERIENCE TO ACCESS NEW EMPLOYMENT OPPORTUNITIES.

IMPACT 8



PARENTS, CARERS AND SERVICE PROVIDERS ARE EQUIPPED, EDUCATED AND SUPPORTED TO HELP FAMILIES AND YOUNG CHILDREN BECOME MORE ACTIVE.

IMPACT 1

MORE PEOPLE INVOLVED IN PHYSICAL ACTIVITY AND SPORT, ADOPTING PARTICIPATION TO START WELL, LIVE WELL AND AGE WELL.

START WELL

What has GreaterSport done?

Stockport Early Years lead contacted GreaterSport as the physical development early learning goal achievement in Stockport had fallen below the national average. They had seen the impact of GreaterSport's Physical Activity Awareness training on staff and children and wanted to replicate this good practice across Stockport.

GreaterSport were commissioned by the Stockport Early Years Team to upskill practitioners in the importance of physically active play from birth and to support the implementation into practice.

GreaterSport developed a bespoke training and mentoring package to support Stockport's Early Years practitioners, ensuring that the training offer met the needs of the children, practitioners and Local Authority.

Why?

1 in 3 children in Greater Manchester (13,000) do not achieve a good level of attainment at the end of the Early Years Foundation Stage Curriculum (EYFS).

Within the EYFS, physical development is one of the three prime areas of learning. By creating environments where children can choose to move freely enhances brain development, confidence and wellbeing, enabling children to thrive at school.



IMPACT CASE STUDY

Leanne was one of the practitioners on the training. After attending the training she decided to implement the importance of physical development within her setting and has experimented with different ways of making all areas of learning more physical.

One way Leanne did this was to utilise an outside space. They built a sensory garden for physical activity games and provided an area where children could eat outside.

The children now carry their own metal explorer tins and eat sat on crates. One boy in particular had not responded to other strategies, often refusing to sit and eat his lunch. His behaviour has been extremely challenging, both at nursery and home but he now loves spending time outside and looks forward to the physical activities and then eating his lunch in the sensory garden. He is like a whole new boy and is now a popular member of the preschool room, he has a great relationship with staff and his parents and is looking forward to starting school in September.



GreaterSport developed a bespoke training and mentoring package to support Stockport's Early Years practitioners.



IMPACT 1

MORE PEOPLE INVOLVED IN PHYSICAL ACTIVITY AND SPORT, ADOPTING PARTICIPATION TO START WELL, LIVE WELL AND AGE WELL.

DEVELOP WELL

What has GreaterSport done?

Satellite Clubs are local sport and physical activity clubs that are designed around the needs of young people and provide them with positive, enjoyable experiences that make it easy for them to become active or to develop more regular activity habits. This funding created 48 new clubs which allowed 1,388 young people to attend and get active.

As part of the Satellite Clubs project GreaterSport identified a need to be more customer focused so ran 'Dragon's Den' style projects. This saw young people pitch their funding ideas to a panel of GreaterSport staff for their chance to be awarded up to £2,000 for their community or school club.

Young people were supported by school/club staff and GreaterSport helped tweak any good applications to fit the model where appropriate.

The Satellite Club Celebration week in September saw the launch of the Design Your Own 'Dragon's Den' Satellite Club project for 14 - 19 year olds to create a Satellite Club session for other young people in their school or surrounding area.

Why?

Across the North West over one third (35%) of 5 - 15 year olds aren't active enough to benefit their health.

Being physically active in childhood helps healthy brain development and maintaining a healthy weight.

It further improves concentration and coordination, wellbeing and self-image, while being positively associated with higher educational attainment.

Young people have ideas that older people and coaches don't always think of, it is important to allow them the opportunity to have a voice and feel ownership of sessions. Some of the Dragon's Den projects have been the most successful Satellite Clubs with some hitting numbers of over 100 attending regularly.



IMPACT

After several expressions of interest and application forms, eight groups were chosen to pitch their idea to a panel of 'Dragons'.

The young people all submitted an application form to the panel and then pitched their ideas, which included the panel remembering key words through netball and watching some amazing videos of what the young people hope to achieve.

From the Dragon's Den process 8 successful Satellite Clubs were set up, allowing 32 young people the opportunity to gain experience in bid writing/presenting and the chance to take part in activities which included:

- **Ashton on Mersey School**
Students pitched for a roller disco at their school.
- **Oldham 6th Form College**
This project provided a real young person led session as the young people aimed to become netball coaches and run netball at their college.
- **Rochdale AFC In the Community Trust**
Two young people shared how football helped them and what they hoped to do with their project in local Rochdale schools to enable them to allow football to make a difference to more young people across Greater Manchester.



Being physically active in childhood helps healthy brain development and maintaining a healthy weight.



IMPACT 1

MORE PEOPLE INVOLVED IN PHYSICAL ACTIVITY AND SPORT, ADOPTING PARTICIPATION TO START WELL, LIVE WELL AND AGE WELL.

LIVE WELL

What has GreaterSport done?

In October 2017 GreaterSport relaunched the GM Moving investment scheme. This programme invested £36,000 in sport and physical activity sessions focusing on the 40+ age range. MBA40 is a tailor-made programme that delivers 'own pace' basketball coaching and strength and conditioning to support people as they achieve their desired progression from 'Couch to 5 (on 5)' and embed the habits that develop and sustain a healthy body and mind.

The funding not only allowed these sessions to be set up but was also the catalyst that led to MBA40 working with Manchester Giants to promote their 'starter' sessions to Manchester Giant fans at their matches.

Why?

Being physically active can prevent or help manage over 20 common conditions, whilst physical inactivity directly contributes to 1 in 6 deaths.

38.7%
are not doing enough to fully benefit their health (less than 150 minutes per week)

27.8%
of residents are inactive (less than 30 minutes per week)



IMPACT CASE STUDY

Omer Raouf (43) was one of the inaugural 'Starter' intake.

Omer always played basketball when he was younger and it had provided the motivation to get fit. He lost touch with the game and sport in general and cites 'work got on top of me in my early 30s'. He then faced the dilemma many people do, he wanted to get back to playing but after a break he could no longer compete with young players and that put him off.

Six months ago, he describes how he "wasn't playing basketball, put on the pounds and it was affecting my health".

But Omer wanted to do something about this and started at MBA40. In his first session he had to use his inhaler after just 90 seconds on court, but that didn't matter as everyone encouraged each other and were all in the same situation... they wanted to play basketball!

Six months later he now uses his inhaler just once an hour, he's regained lost skills, built new friendships and improved his fitness.



The tailor-made programme delivers 'own pace' basketball coaching and strength and conditioning to support people.



IMPACT 1

MORE PEOPLE INVOLVED IN PHYSICAL ACTIVITY AND SPORT, ADOPTING PARTICIPATION TO START WELL, LIVE WELL AND AGE WELL.

AGE WELL

What has GreaterSport done?

During 2017-18 GreaterSport led the development of the Active Ageing programme to support inactive people aged 55+ to become active at moderate intensity for at least 30 minutes per week. The programme is using a series of eight pilots across Greater Manchester in order to build the evidence base about this diverse group, in terms of their behaviours and attitudes, how they should be targeted and what approaches do and don't work.

The Greater Manchester pilots have all demonstrated a need to support older people to be more active in order to:

- Improve the physical health of participants through increased physical activity levels.
- Improve the wellbeing of participants.
- Reduce social isolation.
- Increase access to outdoor space and the local neighbourhood by inactive older people.

Why?

The 2016 population estimates that there are 733,217 people aged 55+ in Greater Manchester.

Inactivity increases with age, people aged 75+ and over (56.3%) are over twice as inactive as 16 - 24 year olds (20.2%)

Physical activity can reduce the risk of falls by

37%

Physical activity also reduces the risk of dementia, social isolation and increases healthy life expectancy



IMPACT CASE STUDY

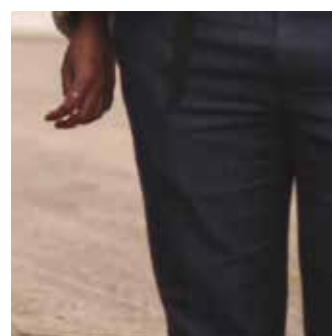
The key differences in the design of the GM Active Ageing programme and previous projects working to increase activity levels among inactive groups are:

- The planning for the Active Ageing pilot delivery has been closely connected to wider work to support improved outcomes for older adults. This has involved partners from the physical activity sector, health, housing and the voluntary and community sector.
- Delivery partners in each pilot area working with communities to understand what the influencers are on activity behaviours and how being more active can help improve their lives.

- Adults aged 55+ in the target communities being involved in the design of local solutions in order to gain ownership, increase take up and ensure sustainability.
- Stronger links created between GPs, other primary care professionals and community-based physical activity for older adults, in order to help improve the health of inactive older adults.

The delivery of the programme is due to start from April 2018 with the aim to work with 4,740 older adults.

The programme is using a series of eight pilots across Greater Manchester in order to build the evidence base around this diverse group.



IMPACT 2

HEALTHIER RESIDENTS ESPECIALLY THOSE FROM TRADITIONALLY INACTIVE GROUPS.

What has GreaterSport done?

Over the past two years GreaterSport has made a concerted effort to target the traditionally inactive groups. This included having a social inclusion officer in place to ensure we were speaking to organisations who could or who are already, speaking to this audience and seeing how we can support their work by introducing a physical activity aspect.

This included;

- Investing £183,000 of Sportivate funding which enabled 2,759 young people, aged 11 - 25, to take part in sessions across Greater Manchester.
- Investing £35,000 through the GM Moving investment scheme to fund projects that specifically targeted traditionally inactive groups. This allowed 1,300 inactive individuals to take part.

- Investing £15,000 through the 'This Girl Can' funding which aimed to get inactive women participating in regular exercise - resulting in over 500 women taking part.
- Continuing to lead the Get Out Get Active (GOGA) project for Greater Manchester and supporting Rochdale, Manchester and Wigan as they strive to provide opportunities for disabled people and their families to be active in their local communities. 479 individuals in the last 12 months have taken part in a GOGA session.

Why?

Activity levels male vs female

Gap between active males

64.0%

Gap between active females

58.7%

People with long term health conditions are twice as likely to be inactive

Reducing inactivity could prevent

40%

of long term health conditions



IMPACT CASE STUDY

Rainbow Haven works with refugees, asylum seekers and other vulnerable migrants and their service-users are often dealing with very difficult life circumstances. Mental and physical health issues are common and those in this group face multiple barriers to becoming active or getting involved in community activities, including language barriers, social isolation and discrimination.

Rainbow Haven applied to the GM Moving investment scheme so they could offer activity to their service-users. The investment has allowed the delivery of sports and activities to users so they have more social opportunities and a chance to meet new people and friends.

Sayed is one of the participants who has attended the sessions at Rainbow Haven.

“Playing sport has made me feel fresh and has given me more energy throughout the day. There is a fantastic atmosphere and it is great spending time with the group and laughing a lot! I have made new friends here who I look forward to seeing at Rainbow Haven in the future.”

Sayed, Rainbow Haven participant.



Rainbow Haven applied for Greater Manchester Moving funding so they could offer activity to their service-users.



IMPACT 3

MORE INVESTMENT CREATED THROUGH PHYSICAL ACTIVITY AND SPORT.

What has GreaterSport done?

GreaterSport worked with partners to put in a joint bid to Sport England to be one of the local delivery pilot areas. This involved partnership work across the county and a commitment from Greater Manchester and local partners to a joint application.

GreaterSport supported and encouraged the creation of a culture of collaborative working by organising various stakeholder events to bring partners together.

This built on the 2016 - 17 decision to make a collaborative Local Delivery Pilot bid and included a whole system working conference (June) and an ageing partners workshop to build the appetite and insight to develop a joint bid for funding, which was submitted in December.

Why?

Physical inactivity directly contributes to 1 in 6 deaths.

An additional

£10 million

in funding to Greater Manchester through Sport England's Local Delivery Pilot areas.



IMPACT

Greater Manchester were successful in their bid to be one of Sport England's 12 Local Delivery Pilot areas. Although not currently confirmed, this looks set to bring in an additional £10 million to Greater Manchester.

This means that Sport England will work closely with Greater Manchester as a place to develop new ways to support inactive people from specific groups to become more active. This will require the local authorities, health partners, voluntary sector organisations, other public and statutory services to work together with the communities themselves to develop new ideas.

Sport England will work closely with Greater Manchester as a place to develop new ways to support inactive people from specific groups to become more active.

The focus in Greater Manchester is on 3 specific audiences:

- Children and Young People aged 5 - 18 (out of school hours).
- People who are out of work or at risk of becoming workless.
- People with, or at risk of, long term conditions aged 40 - 60 (specifically the three long term conditions highlighted in Taking Charge and the Population Health Plan: Cancer, Cardiovascular Disease and Respiratory Disorders).



GreaterSport worked with partners to put a joint bid to Sport England to be one of the local delivery pilot areas.



IMPACT 4

BETTER SKILLED & CONNECTED COACHES DELIVERING REGULAR, HIGH QUALITY SESSIONS IN OUR LOCAL COMMUNITIES.

What has GreaterSport done?

Over the past 12 months GreaterSport has continued to develop coaches throughout local communities as well as supporting high performance coaches. The Talented Coaches Forum is a successful project where we brought together high performance coaches from different sports to form communities of cross-sport learning. Each of the sessions were facilitated by the high performance coaches.

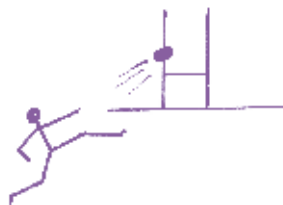
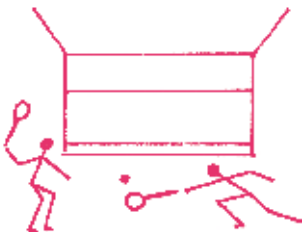
Why?

Coached participants are more likely to be involved in sport or physical activity over a four week period, than non-coached participants:

78%

compared to

43%



IMPACT

Throughout the year we engaged 15 coaches from seven different sports. The coaches developed their own learning through practical and theory based sessions, recognising transferable skills from each of the other high performance coaches from the group. The workshops gave the platform for coaches to develop cross-sport learnings.

Feedback from the participants so far:
Greater Manchester U18 Handball Coach

“It’s a great platform to learn and share ideas from other coaches from a range of different sports.”

GB Cycling Team (Apprentices 14 - 16yrs and Junior Academy, 16 - 18yrs)

“I like the group because I enjoy seeing different people’s and sports’ solutions to similar problems that we have in cycling, and I like learning new coaching ideas that I can try myself.”



Each of the sessions were facilitated by the high performance coaches.



IMPACT 5

INCREASED OPPORTUNITIES FOR PEOPLE TO VOLUNTEER IN SPORT TO BENEFIT THEMSELVES AND THEIR COMMUNITIES.

What has GreaterSport done?

Volunteers have always played a vital part in the sport and physical activity sector. Without them, most community sport and physical activity simply wouldn't happen.

Over the past year we have continued to provide the Volunteer Inspire Programme (VIP) in each Local Authority throughout Greater Manchester.

The VIP platform gives any organisation the opportunity to recruit volunteers and coaches for their community clubs or major events that are taking place in the region.

Year on year there has been a growth in number of people using the platform to volunteer and this year has been no different.

Why?

Volunteering is associated with greater individual development, including an increased likelihood of higher self-efficacy. Volunteering is also a key driver of social trust with those who volunteer.

13.7%

of Greater Manchester's residents (303,300 people) volunteered at least twice in the last 12 months

Volunteers have a

29%

increased likelihood of having positive views of their community



IMPACT CASE STUDY

Throughout the region over 8,500 volunteers have registered and have contributed over 90,000 volunteer hours – it won't be long until we reach 100,000 hours volunteered. In the past 12 months there have been over 15,000 hours volunteered.

Over the year our volunteers supported over 100 different events which varied from community clubs right through to international events like the 2018 European Junior Water Polo Championships.

“Without local support we would be unable to deliver such showcase events, once again the volunteers excelled and some are becoming familiar faces to us now.”

Ian Elliot, Chair of the England Water Polo Management Group



Throughout the region over 8,500 volunteers registered who have contributed over 90,000 volunteer hours.

IMPACT 6

GREATER MANCHESTER RECOGNISED AS THE PLACE OF HIGH QUALITY SPORTING EVENTS.

What has GreaterSport done?

Through the Greater Manchester School Games, GreaterSport has continued to inspire young people across Greater Manchester with competitive sporting opportunities in high quality venues with an inspiring opening ceremony.

This year the School Games saw over 7,000 young people take part in either the summer, branded or winter competitions, supported by over 400 young leaders. With over 250,000 young people taking part in qualifying level 2 events in their boroughs, the School Games has continued to inspire thousands of young people.

Why?

Opportunity for young people to:

- Become more determined and demonstrate resilience.
- Understand and demonstrate respect for others.
- Learn to develop self control and manage emotions.
- Win with pride and lose with grace.
- Aspire to improve and challenge themselves.

This year the Greater Manchester School Games saw over

7,000
young people take part



IMPACT

Due to their success at local level, St Teresa's represented Salford at the Greater Manchester Winter School Games for the second time in the Hockey Competition at the Armitage Centre, Fallowfield on 20th March 2018.

At their first Winter Games the year before, the team had a fantastic day and met Team GB hockey player Nicola White MBE.

She told the young competitors all about competing at the Rio Olympics and let them hold her Gold medal.

Inspired by the event and their conversation with Nicola the team have gone from strength to strength and yet again qualified for the Greater Manchester event.

Playing hockey has helped to build the confidence of some of the players, both on and off the field.

One of the players has even joined a hockey club outside of school and the teachers have noticed a difference in not only his confidence but his work too.



IMPACT 7

MORE PEOPLE EQUIPPED WITH THE RIGHT SKILLS AND EXPERIENCE TO ACCESS NEW EMPLOYMENT OPPORTUNITIES.

What has GreaterSport done?

This year our Talent Match programme came to a close after three very successful years. Our Talent Coaches worked with 34 young people who were furthest away from the labour market. Of these 34 young people, 14 found full time employment and an additional three went onto traineeships and all received training to develop further.

It has been shown that the return on investment from our programme is very promising, with government revenue (fiscal benefit) being saved by over £35,000 across a two year period.

A further key outcome of Talent Match highlighted through the Cost Benefit Analysis has been the Public Value benefit. In the space of just two years, over £86,000 will have been saved as a result of this programme.

In terms of a public value of return on investment, our analysis has found that for every £1 invested into Talent Match, it will return an average of £4.20.

Why?

The Talent Match programme has many beneficial outcomes for young people who are looking for a pathway to work. These outcomes include:

- Increased employment - moving people off benefits and into work, improved health outcomes and increased income.
- Improved skill level - Qualifications (such as NVQ level 2 & 3) which can lead to an increase in earnings.
- Improved wellbeing of individuals, increased self-esteem, confidence and emotional wellbeing.
- Improved community wellbeing.
- Improved relationships and social cohesion.

Analysis has found that for every

£1

invested into Talent Match, it will return an average of

£4.20



IMPACT CASE STUDY

Through Talent Match, Katie found employment as a Coach Core apprentice sports coach with the Lancashire Cricket Club.

When Katie first came to GreaterSport she struggled with her communication skills and regularly felt nervous when talking in front of people. Since being on Talent Match she has learnt that you can achieve anything no matter how hard it seems and there is help and support out there. Katie says: "Talent Match has given me the time and effort to grow and develop into something I want to do".

"GreaterSport staff helped me realise that my situation wasn't so bad there was a purpose for me and supported me in finding what opportunities were out there that suited me."

Katie, Coach Core Apprentice



The talent match programme has many beneficial outcomes for young people who are looking for a pathway to work.



IMPACT 8

PARENTS, CARERS AND SERVICE PROVIDERS ARE EQUIPPED, EDUCATED AND SUPPORTED TO HELP FAMILIES AND YOUNG CHILDREN BECOME MORE ACTIVE.

What has GreaterSport done?

GreaterSport work closely with Early Years practitioners and health professionals to improve knowledge, inspire and leave a lasting legacy. All the programmes within GM Under 5s are designed to have a strong Continued Professional Development.

We wanted to build on this and provide Greater Manchester's Early Years professionals the opportunity to network and hear from a range of highly regarded Early Years physical activity experts. So we partnered with Quality 4 Early Years to design and deliver the inaugural;

**“Play, Move, Learn:
A conference
focusing on Physical
Development in the
Early Years.”**

Why?

As of 2016, only 52% of Early Years Provision are led by fully qualified staff.

Development of the brain and body are inextricably linked. Early movement and sensory experience – repetition and experience of different stimuli shapes the ‘super highway’ of synapses in the brain that govern motor functions and enable self-regulation which is fundamental to activities of learning/school readiness.

A significant indicator for high attainment at GCSEs is the level of development achieved by 5 years of age.



IMPACT

The event saw 96 professionals attend, including delegates from Local Authorities, Health, Education, Early Years, Activity Providers and Lecturers. Holyrood Nursery Group Physical Development Champions who also attended, shared their learning, successes and positive impact on children’s development and school readiness journey. One of the attendees, Jennifer Holly, Lecturer at Carnegie School of Education, said;

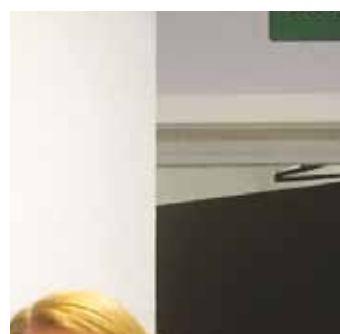
“It’s been a long time since I’ve been to some CPD which was genuinely engaging and the energy in the room was really positive. I thought your selection of speakers and workshops was great and everything was timed really well to maintain that level of enthusiasm throughout the event.”

Following on from the conference GM Under 5s have been invited to deliver a workshop at the childcare expo in Manchester, present at the IPLA Conference 2018: Physical Literacy – Coaching, Community and Education, delivered by Sport Wales and support an Early Years Physical Literacy Steering Group.

GreaterSport work closely with Early Years practitioners and health professionals to improve knowledge, inspire and leave a lasting legacy.



A significant indicator for high attainment at GCSEs is the level of development achieved by 5 years of age.



LOOKING FORWARD WITH SARA TOMKINS

FIRSTLY I'D LIKE TO START BY THANKING EVERYONE FOR WELCOMING ME AND I AM HONOURED TO BE THE NEW CEO OF GREATERSPORT.

The opportunity we have to make a difference for our city region is something that I am extremely passionate about and there is some inspiring work that is making a real difference. We have the chance to change lives here, and we have the opportunity to showcase best practice, celebrate our success and highlight Greater Manchester's progress.

Following consultation with many partners, GreaterSport launched our new strategy in November identifying where we can provide value and where GreaterSport can support GM Moving. The strategy launch included new and traditional partners and funders, including real life case studies of the impact of activity.

By understanding the benefits of activity and promoting these benefits much wider; by working in partnership and being focused on one shared goal; we will get 2 million people moving.

After its relaunch in July, GM Moving has continued to go from strength to strength and was successful in the Sport England's Local Delivery Pilot funding application. The number and variety of partners involved in the process of embedding activity as the norm across our County is refreshing and extremely encouraging as we strive towards getting 75% of the population active. At the time of writing this I'm not sure on the total investment coming into Greater Manchester but I do know it will be substantial and it will further develop relationships between health and activity professionals.





GM Moving relaunched in July and has continued to go from strength to strength.



I have no doubt that next year will be extremely exciting with the Local Delivery Pilot investment.

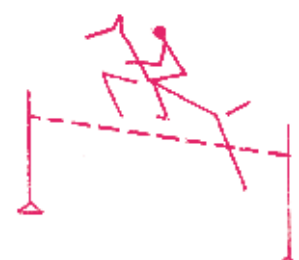
It will support us as we aim to pull together a clear narrative for physical activity in Greater Manchester and I'm sure it will see us further explore ideas like social prescribing and behaviour change. Next year will also see us build on Greater Manchester's commitment to become the first Daily Mile city region. To have the Mayor commit to this ambition and to have him support the work will help as we strive to get Greater Manchester Moving.

I have previously mentioned the strength of the network, but this is what I firmly believe has enabled Greater Manchester to progress to this stage; the relationships, the passion, the appetite to work together to achieve what is best for our County and its residents.

To achieve our target of 2 Million people moving by 2021 it is imperative that we don't work on our own but continue to embed physical activity across other sectors and other workforces to ensure we hit our ambitious target.

If you are reading this and wondering how you can get involved to support us and our partners get Greater Manchester moving then please get in touch, I'd love to hear from you.

Sara Tomkins
Sara Tomkins CEO



OUR PARTNERS

THANK YOU TO OUR FUNDERS, PARTNERS, SPONSORS AND SUPPORTERS WHO HAVE WORKED WITH US THROUGHOUT THE YEAR.

We look forward to continuing to work in partnership next year and beyond.





EVENT PARTNERS





ONE OF THE UK'S LEADING SPORTS CHARITIES

www.greatersport.co.uk

GreaterSport,
The National Squash Centre & Regional Arena,
Rowsley Street,
Manchester
M11 3FF

0161 223 1002
office@greatersport.co.uk

www.greatersport.co.uk
[@GreaterSport](https://www.facebook.com/greatersportGM)
[facebook.com/greatersportGM](https://www.facebook.com/greatersportGM)

Charity number 1059115