

GREATERSPORT

Minutes GreaterSport Main Board Meeting

Date	22/06/2023
Time	9:30 - 12:35
Location	GreaterSport, National Squash Centre, Rowsley Street, Manchester, M11 3FF
Chair	Mike Perls MBE
Attendees	Sarah Brown-Fraser, Will Baker, Sanjay Bhandari, Justine Blomeley, Dan Cropper, Lee Davies, Richard Davis-Boreham, Leanne Feeley, Warren Heppolette, Eve Holt, Hayley Lever, Rob Mukherjee, Mike Perls MBE, Richard Roe, Matt Stocks and Beth Sutcliffe

1 Welcome, introduction and apologies

9:30

Minutes:

Mike welcomed everyone to the meeting.

Apologies: Katy Calvin-Thomas, Steven Pleasant MBE, Sally Carr MBE, Rob Young MBE

Guest: Phil Smith, Executive Director of Partnerships - Sport England.

Mike reminded the board why we are here: We're here to change lives through movement, physical activity, and sport. Making informed decisions that will take us forward with our purpose.

Mike welcomed Will to his first GreaterSport board meeting.

Will: Excited to be on the board. Had a great handover from Richard R - open door policy for anyone to have a chat.

2 Minutes of previous meeting and matters arising

9:40

Minutes:

All actions complete with the exception of political engagement and influencing, and GM Moving Health Integration slide deck - both of which are covered on today's agenda.

Minutes and actions signed off: Proposer - Sarah. Secunder Richard R.

Brand update - Led by Beth Sutcliffe

Beth took us through the main points of the attached brand paper. After consultation with the board, team and GM Moving Exec stakeholders it has been decided to change our name from GreaterSport to GM Moving. Will be moving forward with this over the next few months continuing the engagement with GM Moving Exec particularly on governance, roles and assurance on the nature of GM Moving as a movement for movement that is everyone's business.

Mike: We've been through the right process making the move feel natural and evolutionary. Great piece of work.

Approved by the board: Proposer - Sarah. Secunder - Rob M.

3

10:00

Uniting the movement in GM

Minutes:

Place expansion through active partnerships - Phil Smith and Justine Blomeley

Phil introduced himself to the group and described his role at Sport England (responsible for Partnerships, and in this context, the relationship with and investment into Active Partnerships).

Phil talked through the attached Sport England impact report. covering their progress against three key roles:

- * Building the movement
- * Meeting people where they're at
- * Being the change

He then invited questions/thoughts from the group:

Mike: What is the solution to addressing integrity, particularly with NGB's struggling for resource?

Phil: Safeguarding and welfare is where Active Partnerships will play a role. Safeguarding/Welfare Officer roles across Active Partnerships is currently under discussion. Active Partnerships were the number one choice of where these roles would sit due to high levels of confidence. We needed to ensure we manage capacity properly.

Hayley: The Welfare Officer is a pro-active and visionary approach - changing culture, language, and narrative. It's exciting to be given the space and we're keen to take a holistic view to the culture change needed
Sanjay: Regarding integrity and safeguarding. Sport is having it's '#MeToo' moment. More is coming such as the independent review into integrity in Cricket.

Phil: It's a good thing to hear peoples experiences and to know what we need to do better. We have asked the Government for a set of resources that is equipped to deal with complaints. Lots come into Sport England, but we have little power and resource to deal with it. We need a competent independent body that can be trusted.

Warren: Is there anything developing learning and development through our relationships across Active Partnerships?

Phil: The Active Partnership Network plays an important role and gives increased confidence. It's role is growing , so more capacity is needed.

Hayley: The way we work together has transformed over the last twelve months. It has never been stronger in her time at GreaterSport. Recent Chief Executive forum was a good example of high levels of trust.

Beth: Strength in relationship with Sport England and other Active Partnerships has massively changed. Get loads form learning and sharing with other Active Partnerships and a more pro-active national team.

Justine took us through the attached Expanding Place Partnership paper. Highlighting the deepening of our work, and aim to super charge active partnerships. Taking learnings from the local pilot over the last few years where there have been big shifts in the population from inactive to active - still with the original long term focus which was part of the original GM commitment.

Focus on systematic change because inactivity is not a choice, and usually

comes from stubborn systemic barriers.

There is evidence that it works, but it needs to be more robust as this way of working doesn't simply bring out the numbers (KPI's). We are trying to balance the two worlds.

Justine handed over to Richard DB to continue:

Richard DB: There is something to celebrate in Sport England wanting to invest in this approach. GM data shows activity increasing and inactivity decreasing, with most demographics moving back to their baselines. The conditions created pre-pandemic have enabled a quicker bounce back.

Will start to understand what the strategy looks like in localities and what metrics they would like - bringing a sense of collaboration. By September we will have a clearer understanding.

Leanne: How are we managing this momentum with local authority pressures and budget cuts?

Justine: Work going on to mitigate this challenge through the Pivot to Wellness. Facilities and place now the same directorate and included in the Future of Public Leisure paper.

ACTION: Richard offered to have a follow up conversation with Leanne.

Mike asked Eve and for her thoughts - any fears?

Eve: At a recent meeting it felt there was a lack of clarity. However, by the end there was a clearer way forward, with continued sense of commitment to be working alongside each other.

Hayley: Concern that the universal support from one place to another is developed holistically with LDP network and AP network. Not in two separate spaces. Conscious of how we keep the conversation as one. We've come a long way culturally and wouldn't want to take a step back.

Mike brought in Richard R to reflect on this after 9 years as a trustee with GreaterSport.

Richard R: The relationship has changed massively and is a lot more collaborative and connected with Sport England. 5 year funding settlement gives us scope to try new things and a longer term view. We need this to see the impact.

The challenge is that there will be a point where the flexibility needs to be transformed into outcomes. Can we demonstrate the tangible benefits? We need to be able to move from causality to correlation in how we evidence the impact of investment.

Overall where we've come in 9 years is great.

Health care integration - Warren Heppolette

There have been some important steps since we last met.

In March the Integrated GM Care Partnership received a core presentation from Hayley and Beth regarding GM Moving. At the same meeting the partnership board signed off the 5 year strategy which includes GM Moving and physical activity.

There are two key updates: 1. The Social Model for Health is the best way forward across all health and care. 2. The structure of the strategy is around 6 ambitions, which are relate to the Social Model for Health. (see page 2 of the attached Health and Care Integration slides).

The strategy is an invitation rather than an instruction. Encouraging you to look at the mission and consider what your contribution is.

We now have a platform and GM Moving will be contributing. Developing relationships and joining conversations. Always going to be more resilient

through collaboration when wrestling with extended austerity, then Covid, then the cost of living crisis.

Beth talked through the rest of the attached Health and Care Integration slides.

Sarah: The medical model when talking about disability and equality is a huge barrier (so that social approach is welcome) There are inequalities in evaluation and monitoring. We want to measure, but don't do enough to get the people not answering the questions to engage. Can we help the health sector get better with this?

Hayley: Beth is hosting a Active Partnership national event next week where health leads will be able to learn from each other. An opportunity to convene and capitalise.

With regard to the strategy the 'invitation' is important. A blended health team across GM, not just GreaterSport. The whole team delivering on it and pointing in that direction.

Political engagement - Eve and Sanjay

Eve talked through the attached Political Engagement and Policy Influence paper. We have agreed to dial up our engagement resulting in a series of cross political meetings being lined up.

Eve shared some updates not in the paper as they've been confirmed since papers went out:

Kim Leadbeater MP has convened a session with Andy Burnham the same date as our next board meeting. By then we will have a refined list of key policy asks.

The Active Partnership policy group met on Monday. Lots to learn from others, for example London Sport's experience of political influence.

Sanjay: Great work from Eve. Next step to augment a cross party plan. Meeting with the Sports Minister soon - let him know if you have anything for me to ask.

Hayley: Mindful that lots of invites are going out, with lots of people to draw on. Board members need to let us know if this is too much, or if you would like to be included more and not to feel pressured.

4

11:00

Stories of the work

Minutes:

The Active Children and Young People Team joined for this section of the meeting (Christine Bland, Lauren Whaley, Jess Eastoe, and Jess Simons). Christine and Lauren presented the attached slides to the group and asked for feedback:

There was a consensus from the group that the presentation was amazing, it brought clear messaging and was delivered with infectious energy.

The Active CYP Team invited feedback from the group:

Mike: How do we overcome barriers to give youth a voice?

Christine: We continue to work with workforces to upskill them.

Jess E: Partners are adapting to ensure there is youth participation in the room. Quality over quantity is important. Selecting a few participants who show passion rather than an open forum where connection and rapport would be challenging.

Sarah: Do you have examples of the visibility of disabled people to push back nationally?

Lauren: We're asking stakeholders to get on board - they are excited to be involved and want to understand what is going on.

Phil: What is the link between 'Feel Good Your Way' (participants) and 'Play Their Way' (coaches).

Christine: We're working closely with the People and Leadership Team on this. It's a work strand that complements each other.

Richard R: Happy to pick up the conversation outside of the room regarding Trafford and introduce you to the right teams.

Warren: Important message to hold your nerve. You don't need to worry that there isn't one priority on health. What you presented was all health. It is more of a challenge for the health system to recognise this. Warren offered to follow up alongside Beth.

Hayley: Amazing presentation. Everything that sits under it matters to the whole population. Brought to life in one PowerPoint. Gives us confidence. Two years ago the board challenged us on our youth voice. You've brought it and met the challenges. Sport England challenged us to work differently a few years ago. We have shown that we can.

5

11:45

Governance

Minutes:

Matt introduced the Governance section:

Good governance sits across the whole board and sub-committees. This was a test in having a standalone item, the thought process being to allow space to update Trustees on important governance matters and/or make informed decision.

Not heard back from Sport England yet regarding the Governance code assessment - will share when we receive feedback. We are compliant across the 7 new requirements.

Matt shared some specific feedback for Phil: The process has been beneficial. The ethos around good governance will lead to compliance rather than the other way around.

Matt invited comments on the circulated papers on governance and articles (see attached):

The Board approved all amendments in the Articles draft circulated.

Richard R: Important to acknowledge our organisational improvement. If you get governance wrong organisations fail. We've done a great job. The Sport England Code for Governance is a good document with a detailed

assessment.

Mike: Matt deserves credit for his approach to the review. Carried it through brilliantly.

6

11:55

Audit & Risk

Minutes:

Richard R took us through the attached risk and financial reports.

All actions from the last audit are now closed following the move to a new payroll provider.

Ended the financial year with a surplus which will sit in our reserves.

No changes to our current risk report. Been tracking the same risks for a while.

ACTION: Will requested to go through each risk for his understanding. Richard DB to arrange a meeting.

7

12:05

Nominations & Remunerations

Minutes:

Matt went through the attached N&Rs update.

The N&Rs committee agreed on the following areas to focus on for our upcoming trustee vacancy in October (in priority order):

1. Sport and Physical Activity Landscape.
2. Policy/Public Affairs.
3. Tech and Innovation.
4. Charity Income.

Mike asked the group for individual preferences:

Richard DB: Suggested a 5th choice - Monitoring and Evaluation.

Sanjay: Policy/Public Affairs and Charity Income.

Rob M: Policy/Public Affairs.

Leanne: Policy and Monitoring & Evaluation.

Richard R: Policy/Public Affairs and Sport & Physical Activity Landscape.

Dan: Sport & Physical Activity Landscape and Tech & Innovation.

Sarah: Sport & Physical Activity and Policy/Public Affairs: Without in house capacity what would we do with a trustee from a policy background?

Warren: Tech & Innovation.

ACTION: Exec Team to take away and discuss further.

N&Rs Committee Members

Mike informed the group that Leanne will be joining the committee from October. In addition he will be having a conversation with Rob M about the possibility of him joining.

Sport England Observer role

Justine is coming to the end of her term as an observer (details included in

the attached paper). It was unanimously agreed for Justine to continue for another 3 years.

New N&Rs Chair

Rob Y has to step down in October due to his term as a trustee coming to an end. Steven Pleasant will be taking over as new N&Rs Chair

EEDI update

Sarah provided a summary of progress to date.

Currently working with an EEDI consultant. Helping to formulate a plan that needs to be in place by February next year.

Regular slot on the agenda will work best in keeping the board informed. All agreed.

Matt: We will dedicate time to go through a more formed plan at a later board meeting. Either October or December.

Staff survey

Matt discussed the staff survey results as outlined in the attached paper. Positive set of results that have helped us identify what we need to do next. For example, high performance - what does it look like from different perspectives?

What level of responsibility do we have in sharing the really good set of results?

Matt invited comments from the group:

Mike asked Warren to comment based on previous work. How does it feel?

Warren: The process matters more than the measures. Little room for further manoeuvre in the numbers. Correct to focus on the summit - the risk is removing the props that have contributed to the results.

8

12:30

Any Other Business

Minutes:

Mike thanked trustees for investing time into their 1 to 1's with him.

Thanks to Phil for joining and taking part in the meeting.

Value added to the board with new board members (Steven, Will, and Sally).

We will continue to strive for as many people in the room as possible.