

GREATERSPORT

Priority plan:  
**Placed based  
working –  
localities**



# Place based working: Local pilot

## Our shared ambition

To grow and spread place-based active approaches, environments and partnerships to create the conditions for an active life in the 10 localities, their identified neighbourhoods and across the city region.

# Placed based working: Local pilot

## Our contribution

- » Enabling the conditions for an increase in movement, physical activity and sport at a local level through person centred conversations and a whole system approach reflecting the priorities across the 10 localities.
- » Developing a greater understanding of the overarching barriers impacting on equality within sport, physical activity and movement with a specific focus (but not limited to) on three key audiences:
  - Children and Young People (5-18 years old)
  - People with long term health conditions (40-60 year olds)
  - People out of work, or at risk of becoming unemployed.

# Place based working: localities

## Our activities

### Leading

- Continue to evolve the community of learning ensuring that we create the space for reflection, increasing the support for localities to explore and embed a different approach to system delivery of movement, physical activity and sport.
- Developing the thinking alongside Sport England, GM localities and other national Local Pilot areas around the 'expansion' of the place-based approach both nationally and within Greater Manchester.
- Continue the journey from a 'pilot' to a 'systemic change' narrative meaning the Place approach moves from the margins of thinking to the mainstream explaining the 'how' and 'why' of what we do and evidencing the impact.
- Create the spaces and connections with the newly designed integrated health system in a place and across Greater Manchester.



# Place based working: localities

## Our activities

### Supporting

- Work alongside localities to support communities and individuals most affected by societal imbalances to rebuild their active lives utilising the principles of a place-based approach and enablers for change.
- Working alongside GM localities to strategically identify the inequalities that persist and prevent active lives for all in place and developing opportunities to tackle this utilising the principles of place-based work.



# Place based working: localities

## Our activities

### Connecting

- Expand the sharing of the Local Pilot narrative, creating conversations with other Pilot areas, Active Partnerships, national system partners (e.g., NGBs) and parts of the regional GM system.
- Continue to utilise the connective nature of the wider catalysts-marketing and communication, evidence and learning (qualitative and quantitative), people, leadership and workforce and engagement- to ensure a consistency of approach.
- Explore the legacy and amplification of the Local Pilot approach beyond the initial investment connecting into broader place policy and system conversations.



# Place based working: localities

## What's the change we will see?

Progression against the 5 enablers of change:

- Involving local people and growing assets
- Learning and Adapting
- Effective work across and between sectors
- Strategic Leadership enabling collective leadership
- Transforming governance and processes

## How will we know?

Impact captured through:

- Counts and Measures
- 6-week reflections
- Case stories/videos
- GM Stakeholder Survey
- LP Process Evaluation
- 6-Monthly Reflections

