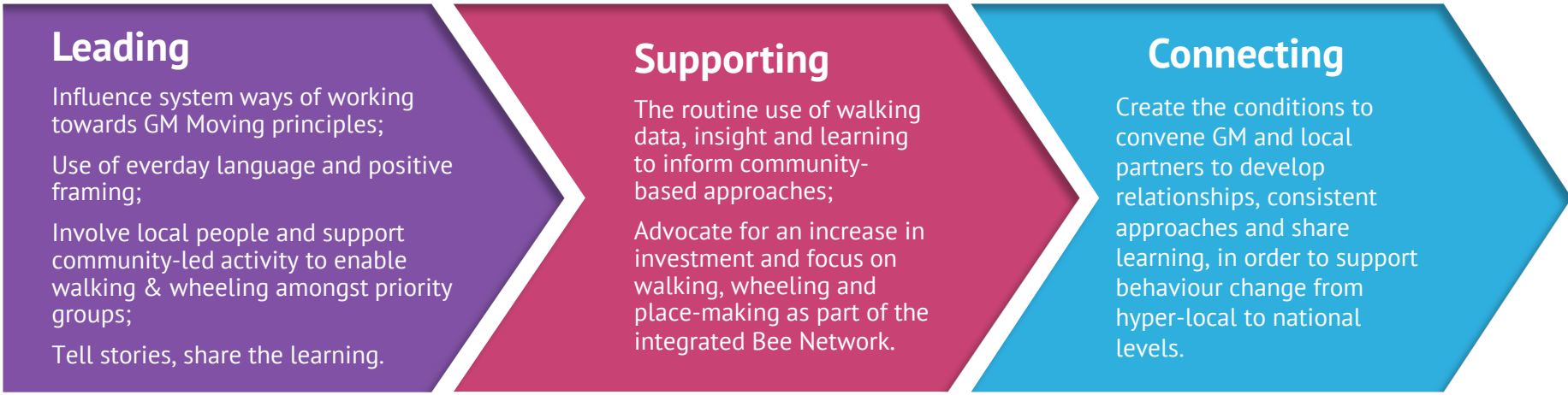# Walking, wheeling and cycling

Our ambition:

To enable the greatest number of people to routinely walk, wheel or cycle for pleasure, personal or environmental benefit and travel.

Our contribution:

Build capability and confidence across the system to embed walking and wheeling into everyday business. Ensure walking and wheeling is included in the delivery of relevant strategic priorities, and that healthy active environment principles are championed to support an increase in opportunities and motivation for people to walk, wheel and cycle more.

Leading

Influence system ways of working towards GM Moving principles;

Use of everday language and positive framing;

Involve local people and support community-led activity to enable walking & wheeling amongst priority groups;

Tell stories, share the learning.

Supporting

The routine use of walking data, insight and learning to inform community-based approaches;

Advocate for an increase in investment and focus on walking, wheeling and place-making as part of the integrated Bee Network.

Connecting

Create the conditions to convene GM and local partners to develop relationships, consistent approaches and share learning, in order to support behaviour change from hyper-local to national levels.

Create the conditions for change against five enablers:

- Strategic Leadership enabling collective leadership
- Learning and adapting
- Transforming governance and processes
- Effective work across and between sectors
- Involving local people and growing assets