

GREATERSPORT

**Priority plan:
Healthy active
places**



Healthy active places

Our shared ambition

Healthy and active built environments that support and encourage the conditions for healthy and active lives for all within Greater Manchester throughout all stages and circumstances of life.

Healthy active places

Our contribution

We will support, spread and grow healthy and active environments across Greater Manchester through active design, planning and infrastructure; with a focus on embedding healthy and active design principles, as a key and critical component of equitable, sustainable and quality design, planning and development.

Healthy active places

Our activities

Lead

- Promoting holistically healthy and active design principles across the system e.g. GMCA, TfGM, District Planners, local pilot leads, VCSE sector partners, equalities groups, private sector and other GM stakeholders to create the cultural conditions for these to become naturally embedded within design processes.
- The development of a greater understanding within the system of the effect of the built environment on physical activity and how health and activity can enhance place-making. This has particular focus on those working with focuses on health, activity or place.
- Embodying and promoting inclusive and equitable approaches to design and planning, share learning and support equalities groups and local people and a community-led approach (involving local people) to the development of local assets.



Healthy active places

Our activities

Leading

1. Promoting holistically healthy and active design principles across the system e.g. GMCA, TfGM, District Planners, local pilot leads, VCSE sector partners, equalities groups, private sector and other GM stakeholders to create the cultural conditions for these to become naturally embedded within design processes.
2. The development of a greater understanding within the system of the effect of the built environment on physical activity and how health and activity can enhance place-making. This has particular focus on those working with focuses on health, activity or place.
3. Embodying and promoting inclusive and equitable approaches to design and planning, share learning and support equalities groups and local people and a community-led approach (involving local people) to the development of local assets.
4. The development of a greater learning and understanding of the spatial inequalities and barriers to living active healthier lives, e.g., lack of access to green space, across Greater Manchester enabling more equitable choices.
5. Increasing understanding and action to address women and girls' experiences and perception of being unsafe on GM streets and public spaces, building on the Right to the Streets project.
6. Integration of healthy active places throughout all areas of GreaterSport's commitments and activities.



Station Road, Europa Architect: Mark Smith

Healthy active places

Measurement and evaluation - Leading

Points 1-5

Measurement

Noticing shifts in language, focus and outcomes across the system. This could be measured using a range of tools depending on scenario including:

- Using the six-box evaluation model
- Monthly reflections
- Published documentation – ranging from Borough strategies/plans to planning permission

Evaluation

Understanding when our focuses, terminology and activities need to develop to continue supporting the ambition in the context of broader influences and work.

Point 6

Measurement

Noticing current levels of integration as well as future opportunities across the wider work, utilising several forums including:

- Convening monthly Active Environment meeting
- Communication in Team Days and Team Tuesdays
- Informal and formal meetings

Evaluation

Reflection on impact/outcomes of integrated thinking to develop how healthy active places can support other commitment areas.



Healthy active places

Our activities

Supporting

1. The development of strategy documents or plans, e.g., neighbourhood plans, in collaboration with GM system leaders and stakeholders including Directors of Place, leaders in Public Health and Population Health, GMCA planning officers, TfGM, District Planners, GM Housing providers, VCSE sector partners, communities, equalities groups, private sector and other GM stakeholders. This support is to provide strategic leadership to embed healthy and active design principles.
2. The translation of ambitions and commitments set out in policy and strategy documents into action. This support is to provide strategic leadership to embed healthy and active design principles. This includes acting as an advisor, connector, facilitator and convenor to help bridge gaps between local authority roles, developers, designers and people working in sport, physical activity and health sectors to build a common purpose, trust and communication.



Healthy active places

Our activities

Supporting

3. Integration of health and activity principles within the ambitions or design of projects across Greater Manchester and sharing key learning and impacts to embed healthy and active design principles consistently across the system.
4. Integrating and strengthening health and activity within the policy landscape including National, GM and Local Authority and sharing key learning and impacts to embed healthy and active design principles consistently across the system.



Healthy active places

Measurement and evaluation - Supporting

Points 1-2

Measurement

Reflections on diversity, working methodologies or published outcomes e.g., neighbourhood plans.

Evaluation

Reflections on how these outcomes or methodologies support our ambition, development/learnings from these activities and disseminating learning across GM and national systems where appropriate.



Healthy active places

Measurement and evaluation - Supporting

Points 3-4

Measurement

Reflections on working methodologies or published outcomes e.g., neighbourhood plans or planning applications.

Evaluation

Reflections on how these outcomes or methodologies support our ambition, adaptations/learnings from these activities and disseminating learning across GM and national systems where appropriate.



Healthy active places

Our activities

Connecting

1. A multi-disciplinary working group to provide learning, advocacy and support to ensure healthy and active design is embedded as a part of good design of place at GM and locality level.
2. Those working with a health, activity or place-based focus, where appropriate, to create new feedback loops across the system and effective work cross-sectors. This includes local authority roles, health sector, ICS, designers and people working in sport and activity.
3. Expand learning with national partners on the impact of working in this way e.g., through the Active Partnership network, Sport England, TCPA and partners we are collaborating with.



Refurbished Basketball Court by Lois Hara

Healthy active places

Measurement and evaluation - Connecting

Point 1

Measurement

Reflections on convening the working group including:

- Shifts in language, focus and outcomes
- The group make-up and relationships
- Asks, barriers, gaps in knowledge/data discussed

Evaluation

Reflection to understand how this group supports the ambition and any development required to continue supporting the ambition in the context of broader influences and work.



Healthy active places

Measurement and evaluation - Connecting

Point 2

Measurement

Noticing shifts in either the appetite, awareness or actual integration of those working with a health, activity or place-based focus.

Evaluation

Reflection to understand how this connectivity supports the ambition and any development required to continue supporting the ambition in the context of broader influences and work.

Point 3

Measurement

Identifying key partners, attendance and learning from workshops and networks and understanding how these support the ambition.

Evaluation

Reflection on sharing learning including audiences, impact on our work and development to support the ambition.



Mayfield Park, Manchester