

# Richard Saunders Chief Executive GreaterSport

GreaterSport is an independent Company Ltd by Guarantee and is a registered Charity. I joined as Chief Executive in late 1999 when the present company was formed by the Association of Greater Manchester Authorities and Sport England. Since then the network and partnership has grown to be the largest single sport and activity network in the country.

The opportunity to work with so many gifted and ambitious people over the last seven years has been the key to our success. For me it is a privilege to be part of a network that has always strived to set new standards and one that has achieved so much.

The next step and challenges for the Partnership are exciting. New funding streams, new opportunities and relationships will need to be formed. The New Generation Strategy has set the direction and has tasked us all to make a difference. My job is to help us all get to where we need to be. It's often the easiest role, sometimes the toughest but it remains the most unique and exciting job I can imagine.



Richard Saunders  
Chief Executive  
GreaterSport



Greater Manchester Sports Partnership

[www.greatersport.co.uk](http://www.greatersport.co.uk)

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# GreaterSport

GreaterSport is the central team whose dedicated role is to promote the health of the Greater Manchester Sports Partnership by coordinating and facilitating joint working.

The team brings together networks from across the ten boroughs of Greater Manchester who work closely around common interest. Through partnership working and a collective approach, more can be achieved, and at the same time, individual organisations can realise their own goals.

CREATING  
A  
NEW  
GENERATION  
OF  
PHYSICALLY  
ACTIVE  
PEOPLE

The Greater Manchester Sports Partnership was presented with an award by Rt Hon Richard Caborn MP in November 2005 to recognise its achievement as a County Sports Partnership. This is following the launch of 'New Generation', the strategy for the Greater Manchester Sports Partnership.

The strategy outlined the way forward for achieving the long-term aspiration of the creation of a delivery system for sport across Greater Manchester.

The partnership are committed to working towards this aim, extending the impact to all people living in the county.

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**Chief Executive Officer**  
Richard Saunders

**Sports Development Manager**  
Yvonne Coldrick  
To ensure that the sporting infrastructure can facilitate effective implementation of whole sport or one stop plans  
AIMS  
- Expand the range, level of opportunities for participation in sport and physical activity  
- Drive and support the delivery of whole sport and one stop plans throughout the county

**TEAM VISION**  
To create and support in partnership with local agencies a range of opportunities and pathways to allow people to start and stay in sport and physical activity by; increasing participation through NGB activity; supporting clubs to achieve accreditation; increasing the number of active members of clubs; increasing the number of qualified coaches and instructors delivering instruction and increasing volunteer numbers.

**Aquatics Development Officer \***  
Louise Preston  
Responsible for coordinating the delivery of the Regional Aquatics Strategy within GM area.  
AIMS  
- To encourage and support local clubs through swim 21 accreditation and have an integrated network of these clubs  
- To improve the network of highly skilled coaches, officials, volunteers, administrators and teachers

**Basketball Development Officer \***  
Calum Donnelly  
Provide support for the development and the accreditation of clubs, and enhance the structure of basketball  
AIMS  
- Increase the number of Clubmarked basketball clubs in Greater Manchester by 100%  
- Increase and maintain the affiliated membership of England Basketball

**Cricket Development Officer \***  
Dipesh Asher  
Develop and deliver cricket by working in partnership with the LCB/CCB  
AIMS  
- Deliver the ECB's "Building Partnerships" strategy through the Greater Manchester Cricket Partnership Group  
- Work with focus clubs and attain baseline KPIs from the County Board Management System

**Athletics Development Officer \***  
To be recruited

**Projects and posts hosted by GreaterSport**

**NW Coaching Agency Manager**  
Dave Robinson  
To manage the North West Coaching Agency Pilot which has been funded by DCMS, sports coach UK and Sport England  
AIMS  
- Implement a national pilot to investigate the feasibility of establishing a sustainable recruitment agency for the provision of quality coaches

**NW Coaching Agency Coordinator**  
Robert Burchell  
To coordinate the North West Coaching Agency Pilot which has been funded by DCMS, sports coach UK and Sport England  
AIMS  
- Support the implementation of a national pilot to investigate the feasibility of establishing a sustainable recruitment agency for the provision of quality coaches

**Strategic Partnerships Manager**  
Jonny Cowan  
Provide guidance and support to each of the 10 local authorities to establish their Sport and Physical Activity Alliances  
AIMS  
- Support the creation of SPAA (Sport & Physical Activity Alliance ) Delivery Plans and funding applications  
- Facilitate cross-agency working by linking SPAA activities with, eg National Governing Body initiatives

**TEAM VISION**  
In order to make a difference to the lives of people in Greater Manchester, we need to establish wide reaching strategic partnerships to ensure that the benefits of sport and physical activity can be accessed by an increased number of people. SPAA's will enable representatives from the big hitting agendas to align activities and decide on local priorities

**SportsCoach UK GM Development Officer**  
Paul Connelly

**Education and Skills Manager**  
Alexandra Moore  
To develop a suitably skilled sports, leisure and physical activity workforce through a coordinated and resourced plan for Greater Manchester  
AIMS  
- Supporting the development of a county approach to increasing physical literacy of 0-5 years in 2006 and 0-11 years in 2007  
- Drive and support the delivery of workforce development planning in sport and physical activity throughout the county

**TEAM VISION**  
Supporting and developing the county wide partnership to develop the fundamental movement skills and competency (physical literacy) of children and young people to set the foundations for a physically active life; developing the skills and knowledge of people who provide and develop opportunities; strengthening the infrastructure by supporting the development of clubs and creating equality of opportunity.

**Coaching Development Officer**  
Alice Watson  
To ensure quality coaching throughout Greater Manchester. Ensure pathways are in place to deliver the coach development plan  
AIMS  
- Coordination and implementation of community sports coach programme  
- Building the capacity for a sustainable professional coach infrastructure in Greater Manchester

**Club Standards Manager**  
Jan Doyle  
Improve the support for opportunities where young people engage in sport and physical activity  
AIMS  
- Ensuring a consistent implementation process of club accreditation schemes  
- Building capacity across the network enabling a greater level of support to be given to more clubs

**GM County Disability Officer \***  
Josie Cichockyj  
Develop the way the partnership improves services for disabled people  
AIMS  
- Support NGB's to mainstream the development of inclusive clubs, development squads, leagues, competitive opportunities and disability awareness training  
- Lead the partnership in achieving 'The Equity Standard'

**Volunteer Development Officer \***  
Jill Mayers  
Encourage and support young people to acquire the confidence, knowledge and skills to begin and continue an involvement in sports leadership and volunteering  
AIMS  
- Build on the best of volunteering to develop a strategic and collaborative approach  
- Involve young people in the delivery and planning of the volunteer programme

**WSF Regional Development Women and Girls \***  
Sarah Pickford  
Support the development of Women and Girls participation, employment and leadership in sport and physical activity in the North West.  
AIMS  
- Developing participation and roles in leadership, coaching and influencing practice  
- Maintaining a high profile of Women and Girls in sport

**NW WIHLSC Project Manager \***  
Leigh O'Regan  
Develop, deliver, monitor and evaluate the North West Women into Higher Level Sports Coaching project  
AIMS  
- Develop a sound structure to deliver long term pathways  
- To contribute to the Workforce Development Strategy and implement associated plan  
- To manage and deliver the project in compliance with contract agreements

**NW WIHLSC and Volunteer Administrator (P/T) \***  
Debbie Beresford  
Support development and implementation of the NW WIHLSC project  
AIMS  
- Develop and monitor project documents and monitoring records  
- To provide effective administrative support  
- To be the primary, front line point of contact for enquiries  
- Additionally, to support the Volunteer Development programme

**NW WIHLSC Coaching Mentors \***  
Andrea Gumbs (P/T)  
Kath Pemberton (P/T)  
Jayne Lee (P/T)

To support and guide coaches to develop their skills, knowledge and competences a higher level of experience, qualifications and achievement  
AIMS  
- Improve support structures and the achievement by coaches to achieve L2/L3 UKCC qualifications  
- Make a positive impact on sport and coaches  
- Mentor and guide in line with national standards

**Business Operations Manager**  
Rob Johnson  
To support the Team to fulfil their roles effectively and create a well managed, improving organisation  
AIMS  
- Delivery of our organisational improvement plan  
- Establishment of effective monitoring and evaluation reporting systems

**TEAM VISION**  
The team is responsible for supporting the GreaterSport organisation with key business services such as administration, finance, events management, marketing and PR and 'corporate' functions. Our aim is to provide a quality service to the public, partner organisations and our colleagues to enhance to impact of GreaterSports's work and the wider partnership.

**Events Officer**  
Phil Heselwood  
Coordination of Greater Manchester wide events for the benefit of all partners, supporting the core team and partners to improve events practices  
AIMS  
- Coordination of a successful Greater Manchester sports showcase events  
- Ensuring consistently high standards across all GreaterSport events

**Finance Officer (P/T)**  
Eddie Asong  
Ensure smooth running of day-to-day financial activities of the organisation and the production of management accounts  
AIMS  
- To provide timely management reports and support for budget holders  
- To process all invoices promptly as well as address queries

**Marketing and Information Officer**  
Laura Hall  
Promoting the work of GreaterSport and the partnership through the development of effective marketing and communications channels  
AIMS  
- Continue to raise the profile of marketing and its role in increasing sport and physical activity  
- Create sustainable ways of communicating the importance of community sport to a wider audience

**Office Manager**  
Charlotte Gowers  
To take lead responsibility for the effective running of the GreaterSport office  
AIMS  
- To support ongoing improvement in the GreaterSport office  
- To offer a high level of service to internal and external customers

**GreaterSport**  
April 2007

Posts marked with a \* are joint or fully funded by or with agencies other than Sport England or AGMA

If you require larger text, please contact  
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