

Greater Manchester Youth Games 2008 – Breakdown of sponsorship packages

Package	Sport or Art Sponsor		Games Supporter	Games Associate	Fair play partner	Title
	£750	With event				
Cost	£750		£1500	£3000	£5000	£10,000
Name integration/Association		With event	Games Supporter	Games Associate	Fair Play	Into title
Logo on sponsors page in GMYG brochure	Yes		Yes	Yes	Yes	Yes
Logo on GMYG brochure cover	No		No	No	No	Yes
Text in GMYG brochure	No		Quarter page	Half page	Full page	Full page
Logo on sponsor page in press pack	Yes		Yes	Yes	Yes	Yes
Text in press pack	No		Quarter page	Quarter page	Half page	Half page
VIP DVD	Yes		Yes	Yes	Yes	Yes
Logo on website	Yes		Yes	Yes	Yes	Yes
Page on website	Yes		Yes	Yes	Yes	Yes
Formal announcement on website	Yes		Yes	Yes	Yes	Yes
VIP tickets	One		Two	Four	Six	Six
Speech at VIP	No		No	No	No	Yes
Banners	Event only		All sites	All sites	All sites	All sites
Medal presentation	Yes		No	No	No	No
Logo on Fair Play Certificates	No		No	No	Yes	Yes
Logo on Certificates	No		No	No	No	Yes
Logo added to GMYG logo (in GreaterSport produced literature)	No		No	No	No	Yes
Logo on crew t-shirts	No		No	No	No	Yes
Logo on player registration forms	No		No	No	No	Yes
Logo on catering vouchers	No		No	No	No	Yes