

Greater Manchester
Moving > ^ < v

Priority plan:
Sport, leisure
and physical
activity



Sport, leisure and physical activity

Our shared ambition

Move physical activity, sport and leisure within easier reach of people, increasing access, inclusion and participation of communities who are currently underserved and underrepresented.

Our contribution

We will provide strategic leadership to secure system change for physical activity and sport across the life course, with collaborative, person-centred and preventative approaches in an integrated system.

We will build and develop a sustainable model of relationships and networks to realise the potential of sport and physical activity in tackling inequalities.

We will continue to champion and share approaches, learnings and impacts of sport and physical activity across partners and sectors, both locally and nationally to influence and showcase work within communities facing inequalities.

Sport, leisure and physical activity

Our activities

Leading

- Work with Sport England and the 'Equalities Panel' on future funding opportunities, to help design and support embedding of new funding streams in GM. Collaborate with GM Moving People and Leadership Team to develop the Inequalities Network to support relationships with wider networks and organisations to build capacity and develop their resilience to continue their work to keep people active and moving more
- Lead organisation to showcase and amplify the work going on in GM within the sport and physical activity sector through stories and news that resonates and engages with system-wide and community audiences. This will share success, demonstrate the value of relationships locally in GM and show what's possible to contribute to the culture of sport and physical activity through a variety of means and communications.



Sport, leisure and physical activity

Our activities

Leading, continued

- Lead a collaborative approach to sport and physical activity in GM by creating and developing an NGB network, to identify shared aims, opportunities and collaboration to increase participation and use sport to tackle inequalities. Support NGBs to work together and with other partners in GM towards better outcomes for priority groups. Share resources and learning across the NGB network and wider system. Connect the NGB network with other teams and priorities across GM Moving.
- In line with Sport England's development of the national network of Sport Welfare Officers, codesign and lead an approach in GM. Strengthen and champion good welfare and safeguarding standards and practice for clubs, youth and community groups and other organisations delivering all forms of movement, physical activity and sport.



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Our activities

Supporting

- Work alongside GM Active and the wider consortium to support and take forward work within the Pivot to Active Wellbeing collaboration. Connect and align to opportunities within the GM Active 'We Move As One' strategy to support active lives and tackle inequalities.
- Support Sport England's work on the targeted investment into community and multi-sport facilities across Greater Manchester through the Active Partnership core role. Strengthen the relationship between local and national strategy and delivery, ensuring connectivity with other plans and local need. Create space for sharing stories, learning and improving.
- Connect with and support the wider network of Sport Welfare Officers and capture learning and insight to evidence the impact and outcomes of the work.



Sport, leisure and physical activity

Our activities

Connecting

- Widen access to participation across the life course by connecting sport and physical activity partners to other teams across GM Moving to support participation and increase collaboration towards shared goals. Maintain good links with the work across GM Moving to allow connections to be made in a timely and meaningful way.
- Continue to support investment into community sport and physical activity and tackling inequalities, working with GMCA, Sport England, NGBs and Professional Club Foundations. This will be through connecting partners, identifying local funding and maximising opportunities to increase activity focussing on tackling inequalities and influencing ways of working.



Sport, leisure and physical activity

What's the change we will see?

Progression against the 5 enablers of change:

- Involving local people and growing assets
- Learning and Adapting
- Effective work across and between sectors
- Strategic Leadership enabling collective leadership
- Transforming governance and processes

How will we know?

Progress captured through:

- Monthly reflections and quarterly sensemaking by enabler
- Bi-yearly updates to priority plan tracker of enabler maturity with evidence
- Case stories / videos sharing progress of the work
- GM Stakeholder Survey perceptions of enabler maturity across the system

