

**#GMinspire
January 2016**

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Deborah Cliff- Bury

What Role Does the Volunteer Play?

Deborah volunteers as an Event Co-ordinator for Bury Councils Sport and Physical Activity Service. Her challenge was to manage the new weekly social 5km and 2km Great Run Local at Burrs Country Park. Deborah has to make sure that the run is delivered in accordance with all the governing rules. Deborah also ensures that all runners and other volunteers are assembled and briefed. Deborah puts a lot of time and effort into making the event run as smoothly as possible

How Committed is the Volunteer to Their Role?

Deborah puts her own personal time into creating a positive social media presence for the event. She will keep in constant contact with runners as well as posting positive news stories, pictures and videos. Deborah does this volunteering alongside her full time job. It is estimated that she has accumulated over 100 hours of voluntary work to date.

How Does the Volunteer Benefit Their Community?

Deborah is a champion with the I Will if You Will programme which aims to get more women and girls more active more often. Deborah became a champion through her encouragement of other participants and also helps train people from her local community on run days so on the odd occasion when she is not available they are able to fill in which is a credit to the quality of training she provides. The event attracts on average 60 runners each week and had over 2000 attendees during 2015. Her hard work has been a big benefit to the wellbeing of the people of Bury.

How Does the Volunteer ‘Go the Extra Mile’?

Deborah has taken time out of her busy schedule so that she can be a guest speaker and share her inspirational journey as a volunteer with the I Will If You Will Champions Programme. Deborah gains extra publicity for the programme through her networking at various events such as the annual Bury Show. She has put in a lot of effort to support Great Run Local becoming a pivotal part of the Bury Sport and Physical Activity team.

How can I get involved in volunteering?

If you are interested in sport volunteering opportunities within Greater Manchester visit www.greatersport.co.uk/vip to sign up to the Volunteer Inspire Programme (VIP).