

Guide to Sport England Funding

GreaterSport's 'Research and Insight' team have produced this beginners guide to navigate you through Sport England's funding opportunities. If you need any further support in collating data and capturing insight for any potential applications please don't hesitate to contact us:

<http://www.greatersport.co.uk/research-and-insight/about-us>

Active Ageing Fund (National)

www.sportengland.org/funding/active-ageing-fund/

Headline Information

- Sport England investing up to £10 million into projects that help inactive older people get active.
- Looking at partners to co-design innovative, different and experimental approaches that will make a significant difference to older people's lives.

Greater Manchester Approach:

- Individual organisations to apply on their own, however please inform GreaterSport (Louise Robbins) so applications can be mapped and connected with the GM agenda.
- GreaterSport offering direct support through **Louise Robbins**.

Top Tips

- Know your target audience.
- Work in cross sector partnership (bring in expertise around older people).

Active Ageing Fund (Ring-fenced Greater Manchester)

Headline Information

- Sport England investing £1 million into Greater Manchester to help inactive older people get active.

Greater Manchester Approach:

- GM bid to have clear connections with GM Ageing work streams, linking to the wider reform and transformation agenda.
- GreaterSport have been asked by Greater Manchester to facilitate the connection between the Ageing Hub, The GM Health and Social Care Partnership and our sector. **Yvonne Harrison** will be leading these conversations.

Top Tips

- If you have something that works can this be scaled across Greater Manchester?
- Based on insight, test something new and innovative.

Community Asset

www.sportengland.org/funding/community-asset-fund/

Headline Information

- New capital fund dedicated to enhancing the spaces in your local community.
- Designed to help local organisations to create quality and financially sustainable facilities that benefit their community for years to come.

Greater Manchester Approach:

- Individual organisations to apply on their own however please inform GreaterSport (Shirley Veevers).
- GreaterSport offering direct support through **Shirley Veevers**.

Top Tips

- Consult with the consumer and know their motives and barriers to participation.
- Map your consumer and understand your local geography.

Core Market Fund

<https://www.sportengland.org/our-work/core-market/funding-for-the-core-market/>

Headline Information

- Keeping people active when life changes.
- Helping to support the people who drop out more than others.

Greater Manchester Approach

- Individual organisations to apply on their own however please inform GreaterSport (Shirley Veevers).
- GreaterSport offering direct support through **Shirley Veevers** and **John Brady**.

Top Tips

- Register on the workshop:
www.sportengland.org/our-work/core-market/discussing-your-ideas
- Have you tested any concepts that can shape or be used to learn something new?

Local Delivery Pilot

www.sportengland.org/our-work/local-delivery/

Headline Information

- 10 pilots identified with a budget of £130 million over four years.
- Test whether taking a behaviour change approach in a place can drive participation.

Greater Manchester Approach:

- In principle a Greater Manchester bid on behalf of GMCA.
- GreaterSport to facilitate the connection between the GM Health and Social Care Partnership, the GMCA and the sector. **Yvonne Harrison** will be leading these conversations.

Top Tips

- Have local strategic conversations to align to GM priorities and outcomes.
- Keep monitoring the timelines and points to engage.

Opportunity Fund (volunteering):

www.sportengland.org/funding/funding-for-volunteering/opportunity-fund/

Headline Facts:

- Aims to get people from all backgrounds to volunteer in communities that are economically disadvantaged.
- Focusing on those most in need whether that's because of their health, employment status, income, education, housing, local environment, or a combination of factors.

GM Approach

- Individual organisations to apply individually but **Nick Lowden** is available to help support and add value to any bids from the GM area.
- Volunteer Inspire Programme, specifically Education VIP, will be able to use for recruiting, deploying and managing volunteers. The system will be able to produce data required by Sport England.

Top Tips

- 50% of the £3million fund to projects delivered by partners who are new to Sport England – or even to sport and physical activity itself – who can you work with?
- Applications must be insight and evidenced based.

Potentials Fund (volunteering)

www.sportengland.org/funding/funding-for-volunteering/potentials-fund/

Headline Facts:

- Looking for projects which connect with the lives and aspirations of 10- to 20-year-olds.
- Looking to support projects which can deliver the greatest impact for young people, which is likely to be those facing multiple risk factors.

GM Approach

- Individual organisations to apply individually but **Nick Lowden** is available to help support and add value to any bids from the GM area.
- Volunteer Inspire Programme, specifically Education VIP, will be able to use for recruiting, deploying and managing volunteers. The system will be able to produce data required by Sport England.

Top Tips

- You'll need to show that your project meets the six principles of youth social action: Challenging, Youth-led, Socially impactful, Progressive, Embedded, Reflective
- Read more about youth social action at [#iwill](https://www.gov.uk/guidance/youth-social-action)

Education Delivery and Support – Now closed

<https://www.sportengland.org/funding/education-delivery-and-support/>

Headline Facts:

- Investing in ideas that will help get more young people (5+) in education physically active and feeling positive about sport.
- Fund split into four areas – Schools; Colleges; Universities; Transition and also into Delivery (more project focused) and Facilitative (overarching areas that will help facilitate, or support Sport England's work in these areas).
- Up to £3 million investment for each of the next three academic years (2017/18, 2018/19 and 2019/20).

GM Approach

- Individual organisations to apply individually, but **Matt Stocks** is available to help support and add value to any bids from the GM area.

Top Tips

- Applications must contribute to one or more of the five outcomes.
- Organisations should be able to
 - Successfully deliver young people focused programmes within education settings.
 - Reach young people in education and/or education providers.
 - Demonstrate exceptional value for money.
 - Display an appetite for change and embrace innovation.
 - Demonstrate a track record in gathering and/or applying insight.

Families Fund

<https://www.sportengland.org/funding/families-fund/apply-to-our-families-fund/>

Headline Facts

- Investing up to £40 million into projects which offer new opportunities for families with children to get active and play sport together.
- Up to £10 million has been allocated for the first round of our Families Fund, which will open 19 May 2017. Future rounds will follow over the next three years.
- Looking to make a difference to families with children aged 5-15, with a focus on low income families and families living in areas of high deprivation.
- The anticipated size of funding for projects from our Families Fund will be from £50,000 up to £500,000 for the right project.

Top Tips

- Register on the workshop:
<https://www.sportengland.org/funding/families-fund/families-fund-workshops/>
- They will look to invest in and work with organisations, both sporting and non-sporting, who understand children and families and have a proven track record of working with them. Potential examples include housing associations, family-focused charities, parent support organisations and outdoor activity providers.
- Application process - Following a series of workshops throughout April and May, the application process will open. Submission of an expression of interest form will open 19 May 2017 and close 14 July 2017.

Other more niche funds:

- Major Events Bidding and Legacy Fund:
www.sportengland.org/funding/major-events-bidding-and-legacy-fund/
- Parklife Football Hubs:
www.sportengland.org/funding/parklife/
- Strategic Facilities:
www.sportengland.org/funding/strategic-facilities/
- Tackling inactivity in colleges:
www.sportengland.org/funding/tackling-inactivity-in-colleges/