



**Greater Manchester Sports Partnership**

**Minutes of the Meeting of the Main Board**

**21<sup>st</sup> September 2018**

**Browne-Jacobsen, Spinningfields, Manchester  
9.00 – 12.30**

**Present:**

**Trustees/Directors**

- Mike Perls – Chair
- Eamonn O'Rourke
- Richard Roe
- Rob Young
- Rob Mukherjee
- Paula Dunn
- Warren Heppolette
- Katy Calvin-Thomas
- Jennifer Mossop-Scott

**Officers**

- Sara Tomkins - CEO
- Matt Johnson – Deputy CEO
- Matt Stocks – Senior Development Manager
- Alex Bielecki – Company Secretary/Business Operations
- Hazel Musgrove – Research & Insight

**Observer**

- Yvonne Harrison

**1. Welcome and Apologies**

Mike welcomed everyone and introduced the meeting. Apologies were received from Carol, Sarah and Justine Blomeley.

**2. Minutes from the last meeting of 13<sup>th</sup> July 2018**

The Minutes of the last meeting were accepted as a true and accurate record (proposed Eamonn, seconded by Rob).

**Matters arising**

- Audit and risk meeting to be held once Sport England / LDP contract finalised.

**Declaration of Interest**

- No additional declarations at this meeting.

## HEALTH LEADERSHIP

### 5. Health Leadership presentation

- A presentation was delivered to the board by Warren and Katy. This will be circulated to all board members.
- The presentation centred on how does our work/sport connect with Health & Social care partnership?
- Start of the partnership arose from GM local authorities – not Department of Health.
- Connects all the contributors to health. The vision is to deliver the greatest and fastest possible improvement to the health and wellbeing of 2.8m people of Greater Manchester.
- Only 10% of people's health issues are linked directly to access to healthcare. Many issues are linked to the food we eat, education, our surroundings, transport etc.
- Manchester has lower life expectancy than the rest of the country – 8.2 years less for men and 6.4 years less for women.
- 30% of GP's 'walk ins' don't need medical support but more social help. Solving the social problems first can help solve them developing into medical problems.
- GreaterSport needs to be clear on building the evidence to support the work.
- How does GreaterSport raise its awareness of programmes and links with the health sector?

#### Actions

- Circulate presentations to all board members.

## DIGITAL LEADERSHIP

### 6. Digital approach and plan

- Presentation from Matt Johnson & Hazel Musgrove – creating conditions for digital transformation.
- Decided we can be famous for two things:
  - Live data and tracking
  - Open data from providers.
- Tracking live data will show what is actually happening – movement and activity and not just a static, annual picture.
- We are engaging with partners such as TFGM and Sport England – but we need to get key partners to invest.
- Open data gives us opportunity to share and make visible what is happening.
- Comments from the board included:
  - Jen – we need to retain focus on a couple of clear priorities.
  - Rob M– we need to look partnerships. Are we selling ourselves enough as an organisation? We need to look at connectivity/opportunities with, for example, Business Cloud magazine / Tech Manchester / Brother etc.
  - Eamonn – we need to make sure our efforts are recognised – and partners should support us financially. This links back to Rob M's point.
  - Mike – strong link between what we are doing and presentation re health and social care partnership.
  - Katy – we could take a role/leadership role – in health.
  - Warren – we make a significant contribution to work.
  - Rob Y – need to consider resource issues – in particular future funding.
  - Yvonne – we need to be tactical about where we trial what we do. How does it link to H&SCP?
  - Mike – support from board overwhelming. 'How' is now what we need to address. Can we circulate a paper on how in the next few weeks.

#### Actions

- Paper on 'how' to be circulated before the next board.

## EXCELLENCE IN EVALUATION

### 7. Evaluation

- GreaterSport is starting to look at learning – not just numbers. Ambition to be best in class for evaluation.
- Need to be positioned as the organisation heading the evaluation framework for physical activity in GM.
- Links to Government Strategy – Sporting Futures.
- Performance framework for GreaterSport – new one created and circulated to board.
- Comments from board:
  - Rob M – workplace well-being is a big topic – should we look at leading how workplace well-being is measured/led.
  - Warren – Andy Burnham is looking at a good employee charter. Can we link to/support this?
  - Warren – is Active Lives Survey relevant with other solutions/measurements we are putting in. We can weave live and static data together and feedback into the system.

#### Action

- Review how we would measure workplace well-being and also how we engage with the Employee Charter work.

## EXCELLENCE IN GOVERNANCE

### 8. Executive team report

- Matt Stocks reported on progress of team work across the last couple of months.
- Board approved increased Daily Mile involvement in a Northern role. Potential for two new posts to be appointed for Daily Mile. Further information to follow.
- LDP recruitment – 6 posts advertised and in the process of being recruited. Board to be updated on appointments.
- Under 5's role – following board discussion it was recommended cessation of the role alongside the wider restructure of the team (in light of the current financial deficit as shown in the finance paper).
- Rob M – how are we structuring training with the team. Need to be clear and also how it links with the board. Board members have offered to deliver some sessions.
- Suggestion that Andy Burnham should invite the new sport England CEO to the Daily Mile launch.
- Reserve position outlined by Sara – improving position on how far we currently dig into our reserves but more work needs to be carried out on this.
- Richard - Audit and risk need to do more work on this. Need to create more capacity over the next few years and clarity of understanding.

#### Action

- Start the process for cessation of Under 5's post (contract for the current post ends 31<sup>st</sup> December 2018).
- Board training plan to be developed.
- Audit and risk to meet on 12<sup>th</sup> October 2018 (additional meeting) to discuss reserves and future budgeting. Reserves level – needs to be clarified/agreed in terms of our income growth. On what basis is the reserve level agreed? (Normal scheduled meeting on 12<sup>th</sup> November).

## COMMERCIAL GROWTH

### 9. Business Growth Plan

- Paper delivered by Matt J – outlined the GreaterSport funding scenario at the present time.
- Growth has to link to our primary purpose, reduction on reliance on Sport England and growth in unrestricted funding.
- Matt outlined the changes we propose in terms of our focus on growth/investment.
- Rob M commented that events and conferences are intensive work for what you get.
- Discussion around attracting private sector funding. Mike – what does it feel like if we give up the GMCA money but then charge LA's for services. Question as to whether LA's would buy back our services as they would still be contributing to the GMCA central pot.
- If we get the Open Data right then there is potential for that to generate income in the future.
- Richard – we do have an offer over and above what GMCA pays for. There is a 'sellable' opportunity around what we are doing. The commercial skill is how it is packaged up – making it attractive and identify value/price.
- Rob Y – let us not to forget we are a charity – are there opportunities to explore to utilise this key point?
- Katie – opportunity to link to bring other partners into us – particularly link with digital sector.
- Eamonn – we are the market leader in the country on what we are doing. Opportunity to explore this further in terms of our expertise and knowledge?

#### Action

- Board agreed strategy for growth and areas of focus.

### 7. AGM

The Board held the GreaterSport AGM as part of the meeting:

- Minutes of the 2017 AGM meeting were agreed. There were no matters arising. Approved by Eamonn and seconded by Rob Young.
- The Board members approved the re-election of Mike Perls as Chair and Eamonn O'Rourke as Senior Independent Director.
- The Board approved the re-election of Carol Couse to her second term of office.
- The changes to Directors over 2017/18 were tabled at the meeting and noted for reference:

Member	Information
Chris Brindley	End of term
Roger Johnson	Resigned
Will Blandamer	End of term
Ann-Marie Humphreys	Resigned
Mal Brannigan	Resigned
Peter Kay	End of term
Mike Perls	New appointment
Warren Heppolette	New appointment
Sarah Brown-Fraser	New appointment
Jen Mossop-Scott	New appointment
Rob Mukherjee	New appointment
Katy Calvin-Thomas	New appointment
Carol Couse	Returned from maternity leave
Paula Dunn	No change
Eamonn O'Rourke	No change
Rob Young	No change
Richard Roe	No change
Yvonne Harrison	Appointed as Director but agreed to become an Observer

- The membership of both the Nomination & Remuneration Committee and Audit & Risk Committee were approved at the 13<sup>th</sup> July board meeting. Board members approved the

continued membership of these groups. Chairs of both groups were reminded to be robust and challenging in dealing with matters and reporting back to the main board.

- It was agreed to appoint Slade & Cooper for a further year as GreaterSport auditors but that we would test the market next year to ensure value for money. The Board sought assurance re independent financial expertise. Richard offered support from Trafford to review our position.
- The Board approved the final audited accounts for 2017/18. Proposed Richard Roe, seconded by Eamonn O'Rourke.
- The board accepted the Audit report and noted the recommendations from the auditors.
- Board members were asked to update their Declarations of Interest.

## FUTURE FOCUSED

### Any Other Business

- Reminder re Sports Awards – particularly around sponsorship opportunities.
- Next board meeting presentations to include Inclusivity from Sarah and also GM Moving/LDP from Hayley Lever.
- Other areas for discussion at the next board: marketing refresh/rebrand, digital update and the outcome of discussions around reserves and risk.

### Date of future meetings (venues to be notified) and events

- 16<sup>th</sup> November - Sports Awards
- Next board meeting - 12<sup>th</sup> December 2018
- 7<sup>th</sup> February 2019 – Away Day

### Table of Actions

Minute No.	Lead	Action / Issue	Progress	Completed
6	Matt J	Paper to be circulated on 'how' for the digital approach		
7	Matt J	Review how we measure workplace well-being and how we engage with the Employee Charter work		
7	Alex	Send out Declaration of Interest forms for updating by board members		
8	Matt S	Board training plan to be developed		
8	Matt J	Arrange an audit & Risk meeting – discuss reserves	Meeting set for 12 <sup>th</sup> October	