



EVERYBODY CAN

helping you
to live your
best life

Commitment to Inclusion

Removing barriers to give everybody the opportunity to reach their potential



activetameside.com



How it all began

- **2009** – approached by parent/carers forum on the back on consultation to do what 'other' kids do – cycling, swimming, trampolining and multi-sports.
- 3 year Children in Need bid for a Disability Sports Officer to deliver and develop the offer in Tameside Special Schools
- 30k Aiming High revenue generated to develop community provision.
- 100k Aiming High capital funding to invest in adapted cycles, trampolines and sports equipment.
- Gym memberships to reduce direct payments.
- **2012** – TMBC decommissioned 4 day services, off the back of our success in children's with resulted in our Day Service, starting with our first 12 clients.



Everybody Can

Social Care for Children and Adults

Outreach Targeted Support, Adult Day Service, Cared for Children Offer, Young Carers, Family Time.

Community and Youth (Early Help) Intervention

Mainstream Community and Holiday Provision, Youth Intervention, Disability Community and Holiday Respite, Short Break Weekends, Social Enterprises (cafes, cycle track, allotments), Fuel4Fun.

Education and Employment

PE Delivery, Special Education Programme, Alternative Provision, Supported Internship, Youth Employment Scheme, Volunteering.





Active Tameside's DNA

Our mission

Active Tameside is dedicated to providing the local community with outstanding leisure, pastime and holistic wellbeing activities which generate both social and economic benefits for our users. We do this in a sustainable manner which is both inclusive and socially considered.

Our vision

To inspire the people of Tameside into living healthier, happier and more active lives as part of their local community.

Our values and ethos

We are a caring and supportive charity which reinvests 100% of any surplus back into our mission. Our passionate team seeks to deliver fun, exciting and accessible ways to be active in order that everyone can start life, live life and age well.

- **Why?** Ethos (our DNA) – to be a key community asset to the people of Tameside, helping them to live their best lives.
- **Authenticity** – genuinely not-for-profit, but for reducing health inequality in all its facets within Tameside.
- **Strategic alignment** – with the council's Public Health Aims and Aspirations - core contract and specific commissions (Adult Day Service, Supported Internship, Community and Holiday Support, Fuel4Fun, shared engagement posts and desired KPI's/Outcomes Framework).
- **'PIVOTED'** - from local authority leisure provider, to purveyors of health and social outcomes.
- **'Open book'** - before it was fashionable (an imperative) thus enabling a truly authentic partnership approach to unprecedented challenges.



Diversity and Inclusion - What does this mean for Active Tameside?

- Strategic vision and goals
- Alignment with Local Authority
- Addressing health inequalities
- Workforce development
- Stakeholder relationships
- Capital developments
- Validated by Marmot



STRATEGY OVERVIEW

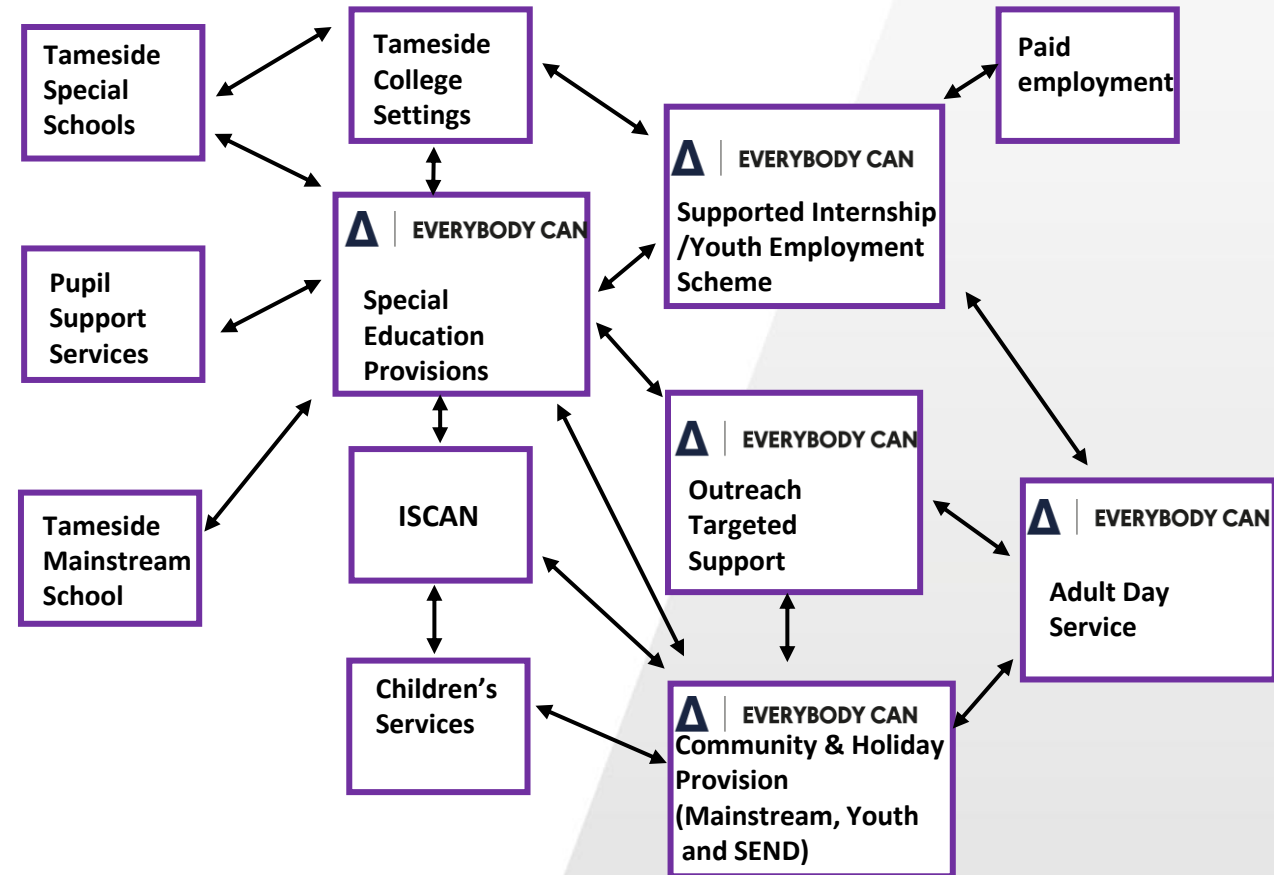




Strategy, rationale and plan to underpin the approach

Healthy life expectancy in Tameside currently stands at 58.1 years for men and 57.6 years for women. Increasing physical activity levels is proven to support health improvement outcomes.

- Tameside is one of the top 20% most deprived areas in England
- Demographic of local community to sustain physical & social activity levels through Covid-19 (most vulnerable cohorts)
- **SEN/LD all ages: 10,714 or 4.7%**
- **SEND school age children: 4,897**
- Adults with a learning difficulty: 3,259
- Adults with a learning difficulty registered with a GP and older people over 65 with LD: 1,191
- Physical and sensory disability: 14,000 of which 874 hearing/sight impaired
- **23.1% of all children in Tameside live in poverty**
- LGBT: 3,588 or 2%
- **Cared for Children: 783**
- Young carers: 1,684
- Young people with mental health problems: 9.6% or 3,124 children aged 5-16
- **Military veterans: 9,412 or 4.2%**
- **Workless households: 18% or 1 in 5**



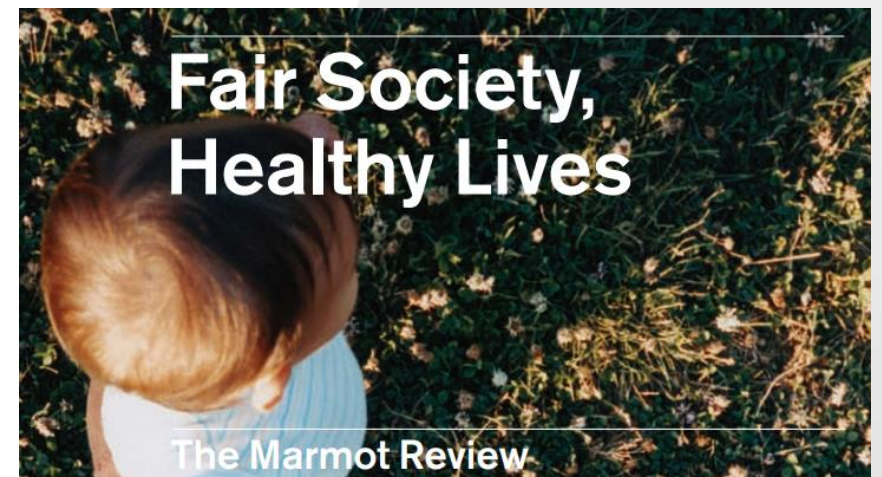
Detail in the partnership

- A bigger part of the answer to drive transformational change
- The 'go to' organisation for Health and Social Care
- Outcomes Framework – starting well, living well, working well, aging well
- Services designed by Tameside, for Tameside, delivered by (Active) Tameside; social care, community interaction, education and employment.
- Panel attendances (Early Help, TAS, ISCAN)
- Board/forum members (Health and Wellbeing, GM Active, Corporate Parenting, LD, Autism, Special Heads, Secondary Head, Children's Transformation, OFSTED SEND, Parents Forum, LDP)
- Local offer
- Leisure passes (Greenspaces, Cared for Children, Commissioned)
- Jointly appointed roles (F4F, Co-Production Ambassador & SEND Advocate, FIW, SEND Participation Officers)
- Run buildings on behalf of TMBC
- Person-centred, holistic approaches
- **Intrinsic Golden Tread**



Measuring success

- UK Active Outstanding Organisation of the Year Award 2018
- UK Active Inclusion and Diversity Award 2019 and 2021
- Max Associates report – external validation
- KKP undertaken an Equality Impact Assessment
- Commerciality – 3 key income streams, to underpin and safeguard health and social outcomes
- Strategic outcomes framework – progression from operations focus to social and health outcomes, co-designed by key stakeholders
- Volunteering, Active Lives survey – employability programmes, community sport provision, community enterprises
- Cost avoidance – Tameside MBC, Tameside Integrated Care (NHS), Greater Manchester Police, Transport for Greater Manchester, New Charter Housing Trust, Action Together etc – commissioned by Public Health
- National accreditation and awards – Quest 2-day assessment
- Annual Report – outcomes based
- Salford University evaluations linked to all programmes



Summary of last 12 months

Combined cost avoidance for Tameside MBC of over **£3,600,000** to date, year on year, through various areas, including:

- **Awarded Adult Day Service Tender**
- **24** Special Education placements for children with an EHCP and/or excluded from traditional education setting
- **16,350** Adult Day Service attendances
- **6,550** Outreach Targeted Support hours delivered
- Over **33,000** hours of respite delivered last year for individual and short breaks – compared to **16,750** hours 2020/21, reducing high cost packages for Children's Services
- **8,250** attendances at disability community sessions
- **24,675** food hampers provided to families, **4,935** different families
- **31,425** free holiday provision for benefit related free school meals, included those who are cared for
- **21,000** free community attendances
- Workforce expanded to **63** full time equivalents, including new leadership team withing service
- Over **12,500** hours of training and development for our people
- **93%** of all young people on employability programmes gained employment
- **130** veterans engaged on bespoke memberships
- Social Enterprise - 2 community cafes, 4 allotments and cycle track all delivered and managed by our clients, increasing ASCOF (Adult Social Care Outcomes Framework) figure and volunteering stats in the borough - **6% above National average** as a result



Moving forward and our diversity to strive and survive

- Pandemic forced to accelerate actions of collaborative working
- Good start position - thinking already aligned, partners already engaged
- Already thinking differently meant transition to new ways of working was fast and could be rolled out through partners to wider networks of vulnerable people

8.8% disability gap decrease since Nov 15/16

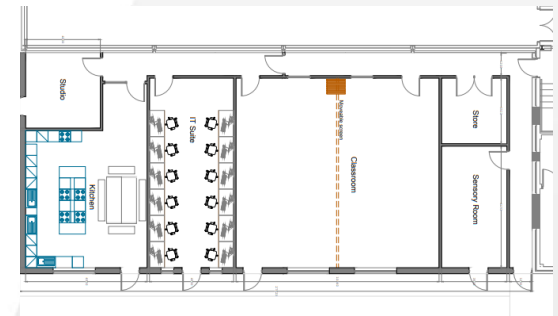
The inactivity disability gap in Tameside is 19.1%. This change is due to an increase in inactivity amongst those with no long term limiting disabilities (+1.1%) and a large decrease amongst those with a long term limiting disability (-7.7%) - **Everybody Can's impact**

Inactivity age gap growing - need to focus on 16-34 year olds – **Increase of clients of this age into our service.**



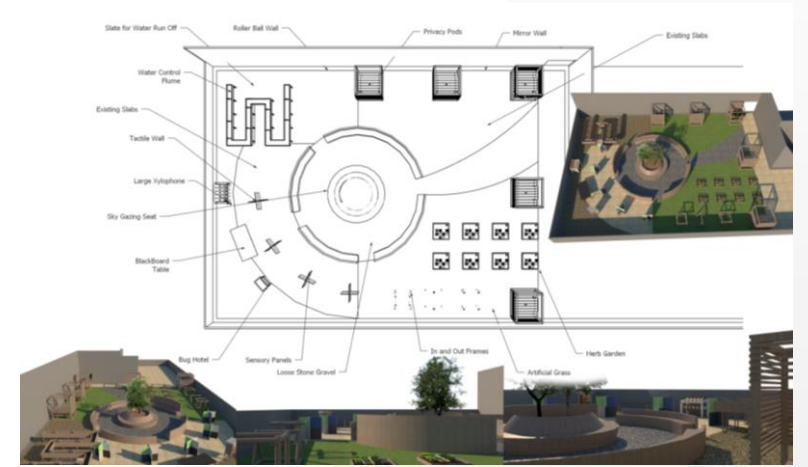
Scaling up and building back better

- Adult Day Service Consortium Lead
- Re-developments at Active Oxford Park and TWC commissioned
- Active Choice card – addressing Family Contact session
- T2 Weight Management – children and adults
- Active Body, Active Mind
- LD Health Checks
- HAF (Fuel 4 Fun) – the Rashford factor
- Jointly appointed roles between TMBC and Active Tameside – Coproduction Ambassador and SEND Advocate, SEND Participation Officers, Family Intervention Worker, HAF Co-ordinator
- Stalybridge Community Family Hub



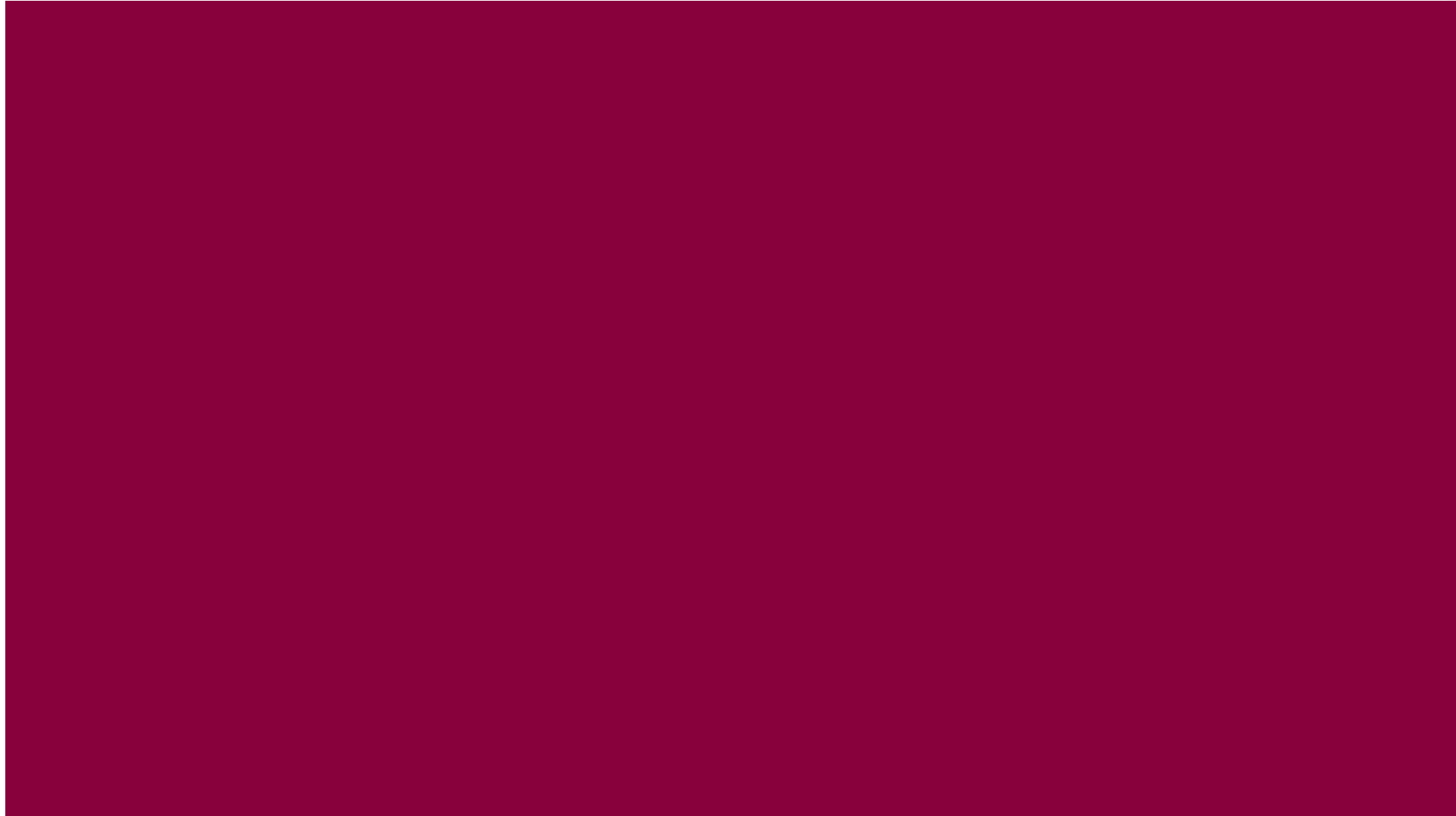
Future developments and opportunities

- Health and Wellbeing Community Hubs in each locality
- Supporting Families Services Tender
- Virtual College Tender - Alternative Provision Carousel (Free School)
- Care home
- Tameside Rocks Festival
- Mental Health Employability Programme – utilising existing provisions for job opportunities (target those at EH/CIN)
- Sensory Roof and Redevelopment at Oxford Park
- Increased needs of innovation as a result of utility crisis



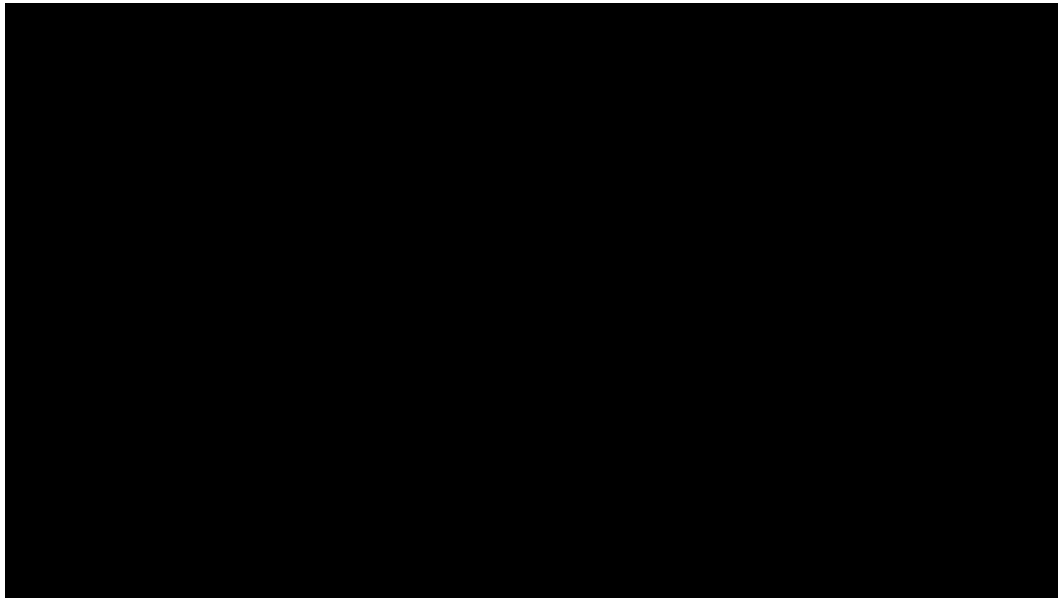


A flavour of what we do



For your own entertainment

Watch the journeys of some of our staff



View our [Everybody Can brochure](#), which showcases the range of services we provide

