## **GREATER**SPORT

Priority plan: People, leadership and workforce



Greater Manchester Moving > A < V

# **People, Leadership and Workforce**

## Our shared ambition

Develop people and leadership, realising the power and potential of a system-wide movement of people that is reflective of the population, to inspire, engage and support people to live more active lives. Greater Manchester Moving > A < V

# **People, Leadership and Workforce**

# **Our contribution**

We will support the Greater Manchester workforce by building and fostering relationships with and between people, communities and system partners, to enable a whole system approach to supporting the development of community networks, activities and opportunities to move more and tackle inequalities.

### **Our activities**

#### Leading

- Our systems leadership approach, alongside an external delivery partner, to develop the knowledge, skills and opportunities needed that contribute to those paid and volunteering feeling supported, valued and equipped to work within complexity across a whole system to enable active lives for all.
- An approach to support non-clinical staff to have better conversations about activity and movement with people with long terms health conditions to help make engagement in activity and movement more accessible and inclusive.
- Our work to understand how to make volunteering in sport, physical activity and movement more supported, inclusive and representative of GM communities using data, research, insight and learning.
- An approach to ensure that inequalities are understood, and that we create a shared understanding of what is needed to tackle those inequalities by developing the skills and capabilities of the workforce using active lives data to identify priorities.



### **Our activities**

#### Supporting

- System organisations such as GM Active and 10GM to develop the knowledge and capabilities of their specific workforces to engage and support their communities in movement and physical activity. This will be through initiatives including communities of practice, pivot to wellbeing, leadership development and transformational leadership to identify key shared challenges around the five big issues so cohorts can explore them together.
- Existing GM leadership and workforce development initiatives such as GM Working Together to collaborate and influence wider practice within the GM ecosystem.
- The workforce to develop the skills, behaviours, experiences and culture needed to engage, listen and work collaboratively with communities.
- Groups that have received grants from the Together Fund to develop their resilience to enable them to continue their work to keep people active and moving more.



### **Our activities**

#### Connecting

- Partners including VCSE sector organisations, sports clubs and health and leisure centres to build relationships and identify opportunities where they can support each other and their communities to build movement back into daily life through a place-based approach.
- Nationally and regionally with Sport England and Active Partnership colleagues to share and grow the learning around people and leadership to support the delivery of Uniting the Movement and GM Moving in Action.
- With other catalysts and key areas of work at GreaterSport, particularly around sharing the stories of the work and sharing our learning locally and nationally with an ongoing focus on insight and evaluation.



	Count	Feel	Connect
Visible	<ul> <li>Numbers of people, organisations and sectors</li> <li>Meetings we're invited to attend</li> <li>Spaces where we're asked to speak about the work</li> <li>Diversity of relationships</li> <li>Resources shared</li> </ul>	<ul> <li>Difference in motivation, optimism and sense of purpose</li> <li>Energy and enthusiasm</li> <li>Supportive environment</li> <li>The different way people are talking about leadership and movement</li> </ul>	<ul> <li>New relationships</li> <li>People welcoming and supporting each other</li> <li>People in different spaces</li> <li>Alignment of strategies and approaches</li> </ul>
Invisible	<ul> <li>People talking about the work when we're not there</li> <li>How many more people are active because of this work</li> </ul>	<ul> <li>How the message is spreading</li> <li>If people have the opportunity to create change</li> <li>The response when people talk about this work</li> </ul>	<ul> <li>How people keep in touch and work together</li> <li>Ripple effect</li> </ul>

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