Marketing and communications

Our ambition:

Provide powerful narratives and communications that engage and resonate.

Our contribution:

- Share learnings and celebrate collective successes
- Lead the conversation around movement, physical activity and sport.
- All communications and resources are inclusive and diverse.

Leading

...on the production of high-quality, evidence-led communications which are accessible and inclusive to all, while providing excellent imagery and digital resources to the shared Resource Hub.

Supporting

...others in the system by sharing our learnings and celebrating the success stories within GM, while assisting our colleagues in the team to upskill and help spread the word effectively.

Connecting

...with our audiences to raise the voice of physical activity across various sectors, while helping to amplify the work of organisations across GM.

