

Manchester Place Partner Deepening Plans

2025-2028

Target audiences

SEND, Children & young people, Minority ethnic groups, Low socio-economic families, older adults



Target areas

15 priority wards as outlined in Making Manchester Fairer

Aims

Improve confidence in sharing the impact of the place partner work in Manchester to date. Create a transformative impact on the physical activity landscape in Manchester by deepening the Place Partner approach, fostering sustainable community-led initiatives, and addressing systemic inequalities.



Walking, wheeling & cycling

Development of an outdoor recreational offer and active travel offer



Improved walking and cycling infrastructure leading to better connected neighbourhoods

Reduce health inequalities

Collaborate to create a digital system which will triage and connect residents to local physical activity provision



Expansion of quality assured health pathways for those who are inactive



Tie work closely to Making Manchester Fairer strategy



Community power and ownership

Strengthen VCSE sector capacity



Build on learnings around successfully community engagement from place based work such as Heart & Soul, Seeds of Joy and Place Partner

2028 & beyond

Embed physical activity into long term strategic goals & policies. Build local capacity and upskill the workforce to create a system that leverages data to allow system and approach to adapt, build strong links with health