

Greater Manchester
Moving > ^ < v

Priority
plan:

Walking,
Wheeling &
Cycling



Our shared ambition

Enabling the greatest number of people to routinely walk, wheel or cycle for travel, pleasure, personal or environmental benefit.

Our contribution

Building capability and confidence of health and social care partners, workplaces, community organisations and the GM Moving team to build walking and wheeling into their ways of working and contribution to outcomes.

Championing the use of community powered and equitable approaches to creating environments that feel safe and welcoming for all to move in and through by walking, wheeling or cycling.

Advocating for and demonstrating the use of community-led, targeted work with communities to address inequalities and support a sustained increase in walking and wheeling among the least active.





Our activities

Lead:

Support the transport and health sectors to adopt holistic approaches to creating active, healthy communities by using evidence of their impact on reducing inequalities and increased participation in walking and wheeling among priority groups.

Influence and support system partners to explain how supporting walking, wheeling, and cycling benefits the environment, economy, health, and community resilience, thereby ensuring relevance across agendas.

Build on learning to develop and influence strategic investment plans that include equitable approaches, involve local people and connect with community-led activity to enable walking and wheeling among priority groups, thereby supporting GM integrated health and care ambitions.

Support:

Support relationship building between GM and local colleagues to create environments and opportunities that enable walking, wheeling and cycling across Greater Manchester, particularly aligned to the Bee Network and Live Well agendas.

Support partners to regularly use a range of data sources, insight and learning from across the system to inform local approaches to supporting communities to walk and wheel more in local neighbourhoods.



Our activities (cont.)

Connect:

Work with national partners and agencies to ensure the GM work draws upon national guidance and best practice and influences the work of others, particularly in system change and environmental sustainability work, to further the local, GM and national conditions for culture change.

Convene partners working across the GM system and lead efforts to increase collaboration and create the conditions for culture, system and behaviour change, including aligning resources that support inclusive walking, wheeling and cycling.

Bring together locality-based partners across Greater Manchester to help build relationships, share learning and apply best practice principles for creating active neighbourhoods and developing community capability for walking, wheeling, and cycling for all.

What's the change we will see?

- Number of people walking, wheeling and cycling is more reflective of the GM population.
- Walking, wheeling and cycling (WWC) are at the forefront of plans, strategies and delivery of system partners to align with their agendas and outcomes.
- A place-based, whole-system approach is embedded into ways of working for creating places welcoming for walking, wheeling and cycling.
- Community participation increasingly informs and makes improvements to the local area, enabling equitable WWC is common-practice.
- Transport for Greater Manchester's (TfGM) work is shared across the system in terms of its contribution to the climate emergency, creating thriving neighbourhoods, prosperous communities and supporting a healthier and happier population.
- Pooled and aligned investment from multiple sources is increasingly supporting the creation of sustainable urban environments that enable WWC for all and contribute to support people to live healthier, happier, more connected lives in their neighbourhood.
- Our work in and with communities to create healthy, active environments (including WWC) is increasingly framed in ways that are relevant for people and places.





How will we know?

- Monthly data and reflections captured and tracked.
- Increase in maturity of the system conditions as reported by the transport sector, compared to 2024.
- TfGM work not only shared in TfGM reports and through GM Moving, but via NHS Greater Manchester, (Greater Manchester Combined Authority (GMCA) and the 5-year environment plan.
- Place partnership investment working more closely with transport investment to impact on communities, shared by more stories of how this has been enabled.
- Stronger evidence of the health system understanding the impact that walking, wheeling and cycling has on NHS GM priorities, demonstrated in reports and practice.
- Live Well clearly champions the benefits of walking, wheeling and cycling as part of community health.



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Greater Manchester
Integrated Care Partnership

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